



Content search and availability estimation in mobile opportunistic networks

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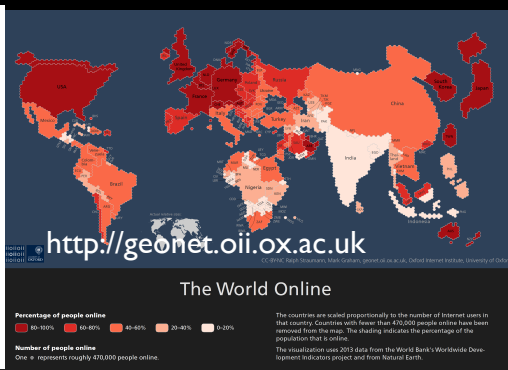


How would one retrieve some content stored in a remote mobile device if there is no Google-like service and nodes are moving around in the network?



Mobile opportunistic networks

- Network of mobile devices with wireless communication interface
- Intermittent connections, but **mobile** nodes, *store-carry-forward*



Useful information
often found locally,
*homophily, spatial
locality*

No or unreliable
infrastructure, +50%
forecasted global
population will remain
offline in 2017

Tight control on
content and users (e.g.,
censorship, tracking)

Per-bit billing vs.
almost-free network
capacity



Challenges and solutions

Challenges

- Sporadic contacts (delay-tolerant applications)
- Time-varying network topology
- Lack of precise knowledge
- Energy-limited devices

Solutions:

- Introduce redundancy, i.e., multi-copy multi-hop routing protocols
- Exploit predictability of human contacts (scheduled lives!)



How to find content without Google?

- Ask every one
 - Epidemic (flooding)
- Ask the nodes in the same/similar community
 - DelQueue: geo-community [Fan 2011], Seeker-assisted search [Bayhan2013]
- Ask some nodes based on some criteria
 - Announced experience [Liu 2014], Random walk
- Wait till meeting one of the content providers
 - Direct delivery [Sermpezis2014]
- Do not ask, wait for somebody to deliver!
 - Push based approach (pub/sub)
- Design your own Google!
 - Hash-based mapping of content [Talipov 2013]



Three components of opportunistic search



User

Limited tolerance to waiting
Limited energy



Content

Scarce or abundant item



Network mobility

Many contacts?
Many diverse contacts?



Three components of opportunistic search



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Message lifetime (TTL)
Message hop-limit to bound the cost



Content

Scarce or abundant item



Content availability \propto



Network mobility

Many contacts?
Many diverse contacts?



Real traces
Neighborhood growth
Temporal distance to content



Three components of opportunistic search



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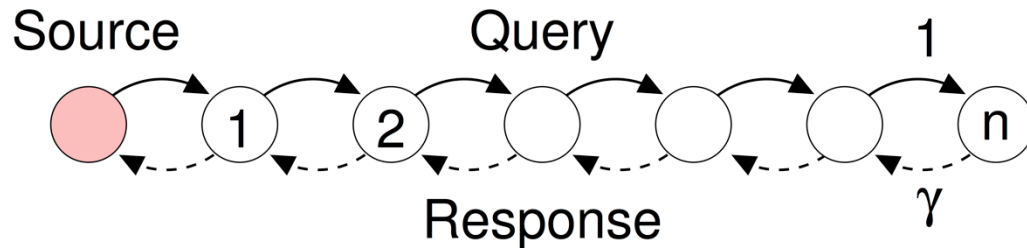
Network mobility

Many contacts?
Many diverse contacts?

How these components affect the (optimal) search strategy and performance (success, delay, cost)?



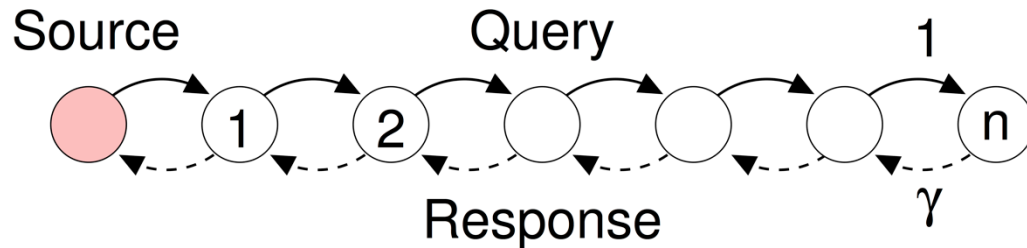
Optimal search depth in a linear network



- Query: Travels to right and a possible response to left (content discovery, forward path)
- Response: every link remains available with probability γ (content delivery, return path)
- Transmission cost for each link: e
- Each discovered content has some value v
 - Bernoulli case: a node either has the content, or not with single availability parameter p



Optimal search depth in a linear network



- **Static:** Searching node determines the search depth (number of hops). Nodes route the query and response, if any
- **Dynamic:** Each relaying node decides to stop the search or route to the next node based on the content availability and the cost



Optimal depth: utility maximization problem

- # of nodes queried
- content availability for dynamic schemes

Utility = Expected value of content – (expected cost of forward path
+ expected cost of return path)

Depends on

- content availability distribution
- # of nodes queried

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- Reliability of the return links



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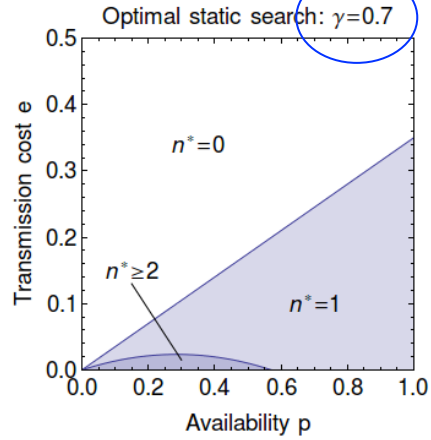
Stop search when the next node does not bring any improvement in utility

$$U_{n+1} - U_n \leq 0$$

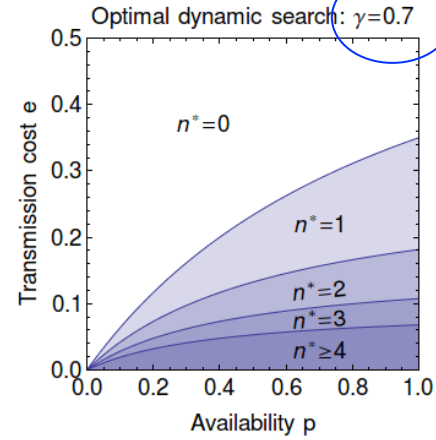


conservative most
of the time

Static scheme



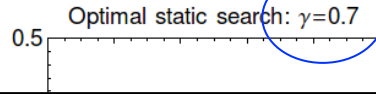
Dynamic



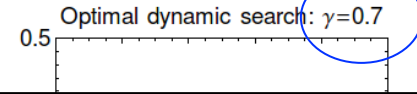
higher hop counts
thanks to the
capability of stopping
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Static scheme

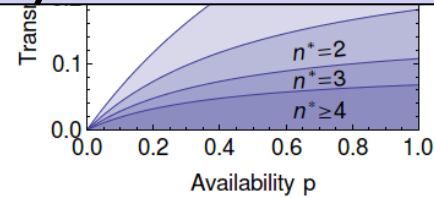
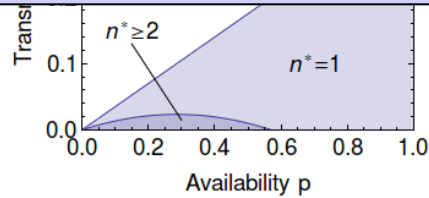


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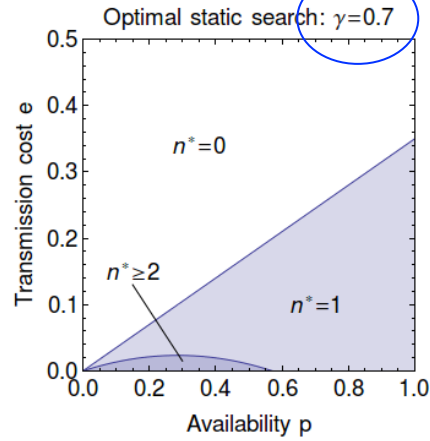
Don't search if the requested item is scarce or transmission is very costly



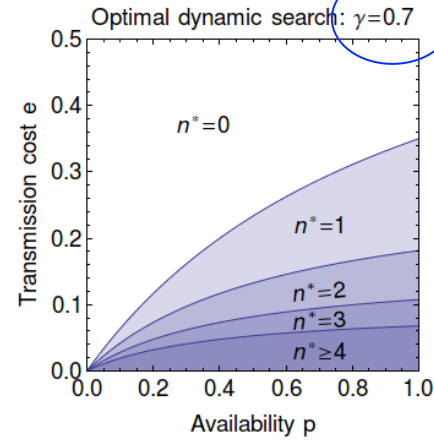


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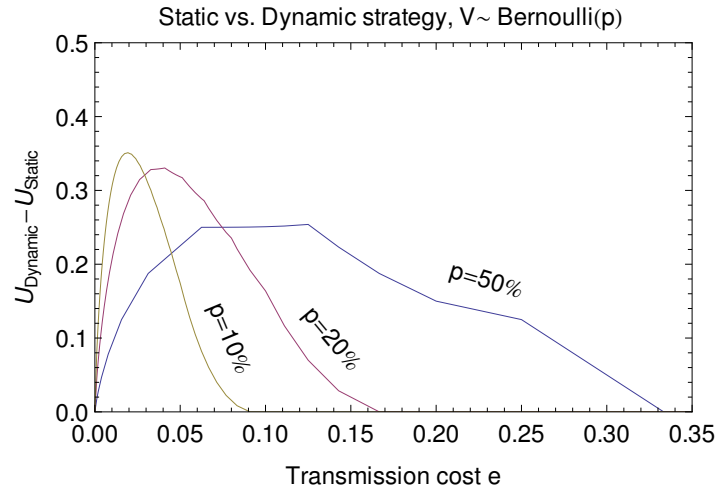


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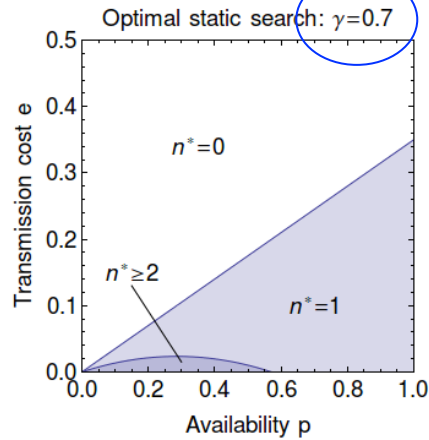
Difference in Utility: Dynamic-Static



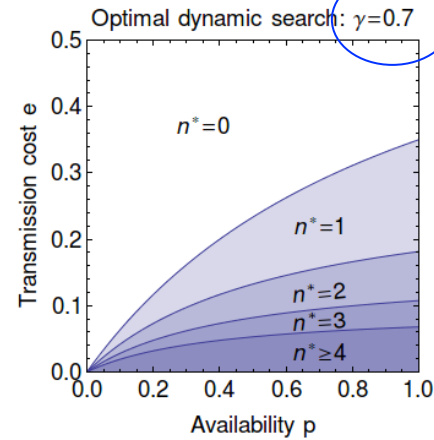


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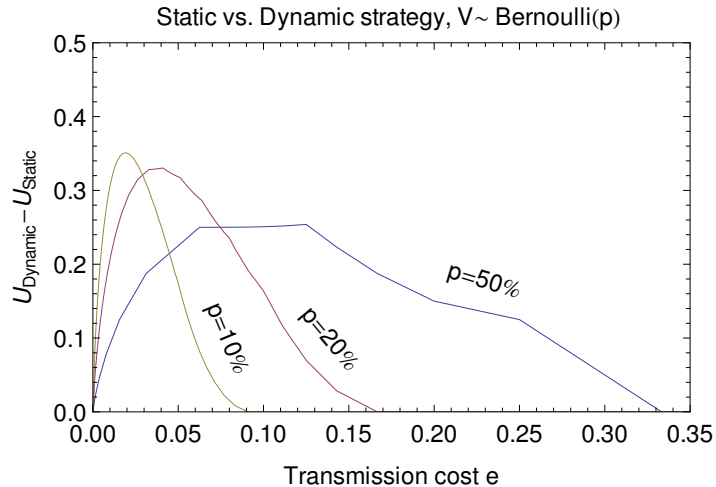


Dynamic



higher hop counts
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Difference in Utility: Dynamic-Static



Improvement by dynamic strategy is
higher for low availability

Nodes should be able to stop or
forward the search messages!

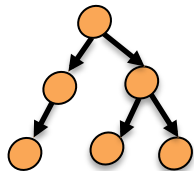


Content availability and cost
determines the optimal search depth



Content availability and cost
determines the optimal search depth

How about the user and more
realistic settings (general topologies)?





Search on more realistic topologies

- Assume uniform mobility characteristics, uniform content distribution
- User's tolerance to waiting: T for each step of the search
- # of nodes message reaches under T and hop limitation h is $M = Nh(T)$



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$$P_s = \sum_{m=1}^M Pr\{m \text{ content providers are discovered}\} \\ \times Pr\{\text{at least one of } m \text{ responses reaches } n_s\}$$



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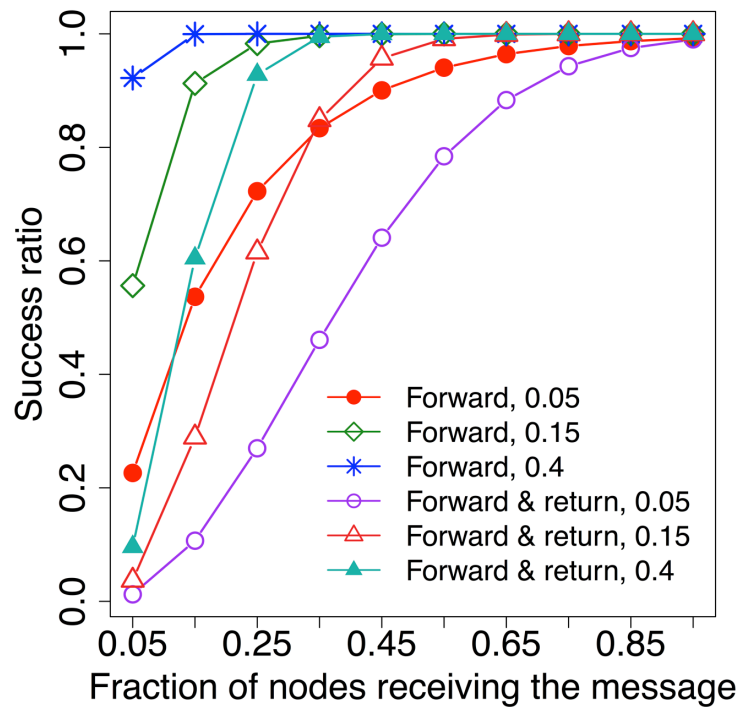
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$$P_s = 1 - (1 - \alpha\gamma)^M \quad \text{where} \quad \gamma = \frac{M}{N-1}$$



Neighborhood growth

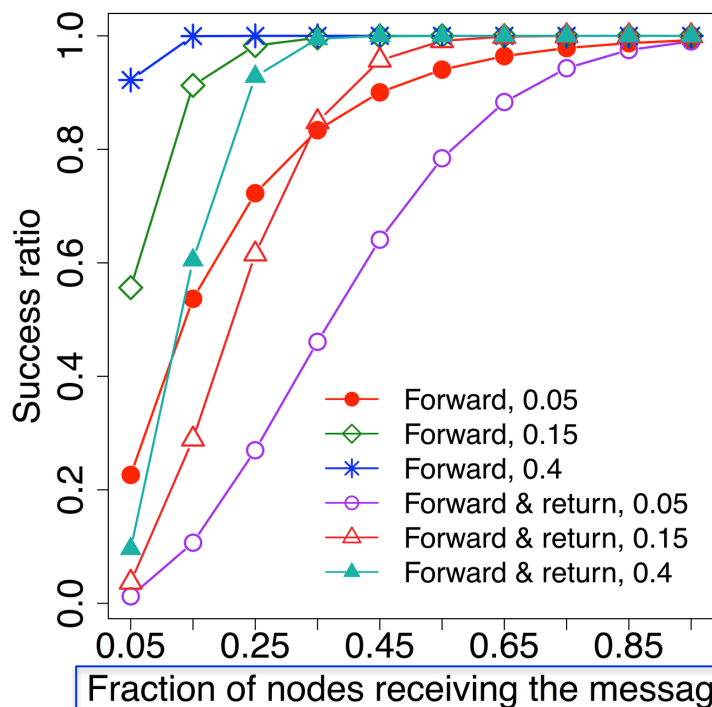
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Neighborhood growth

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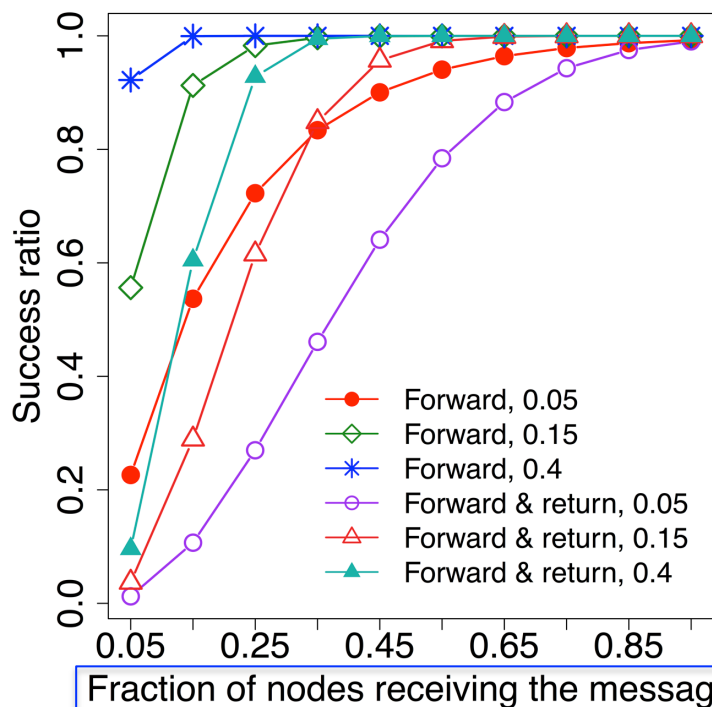
Time limited h-hop neighborhood
f(Mobility, hop limit, time limit)

For static networks, less challenging to model,
e.g., [Wang ICN 2015]



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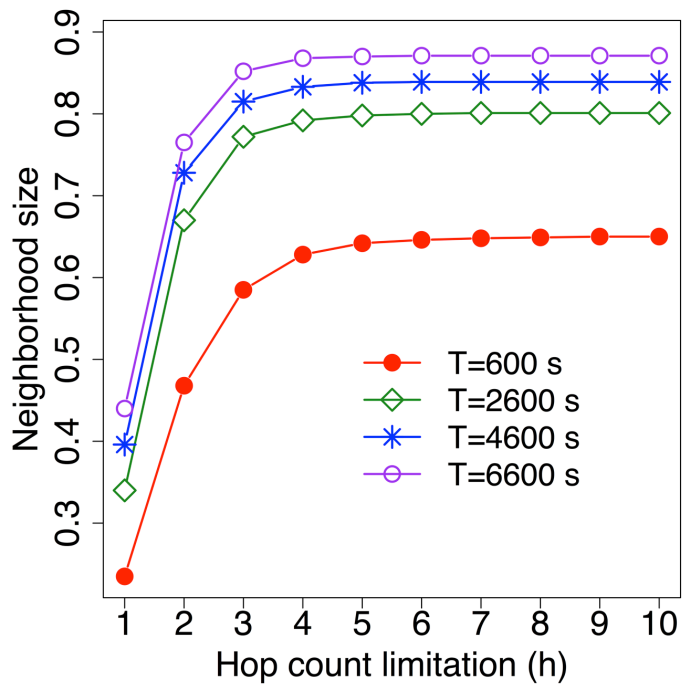
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Our approach: derive from real mobility traces
to understand how neighborhood grows



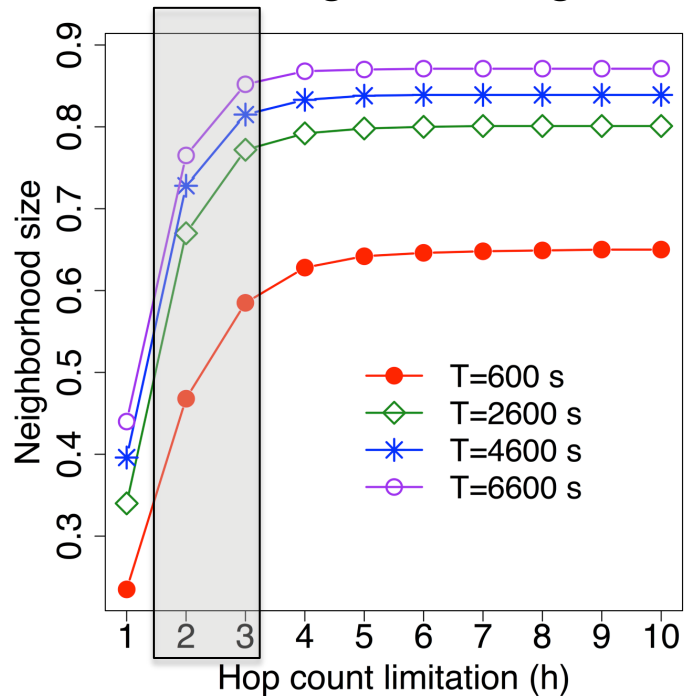
Analysis of Infocom06 trace, 98 nodes





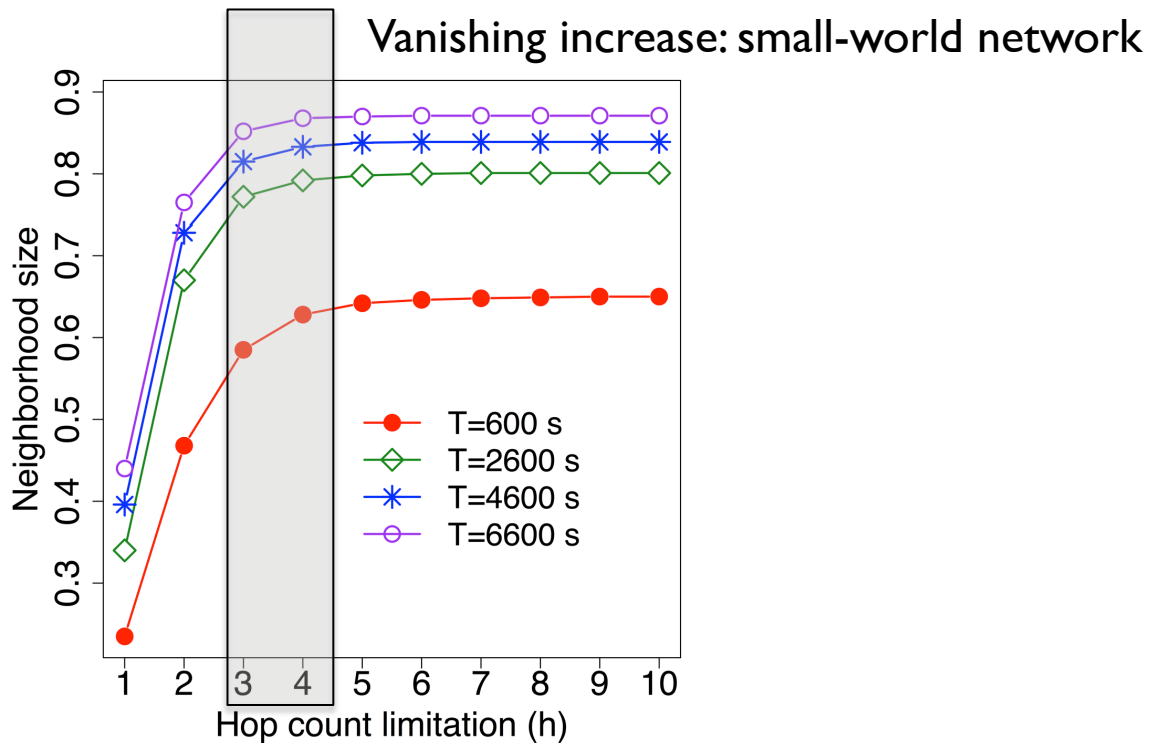
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Fast neighborhood growth



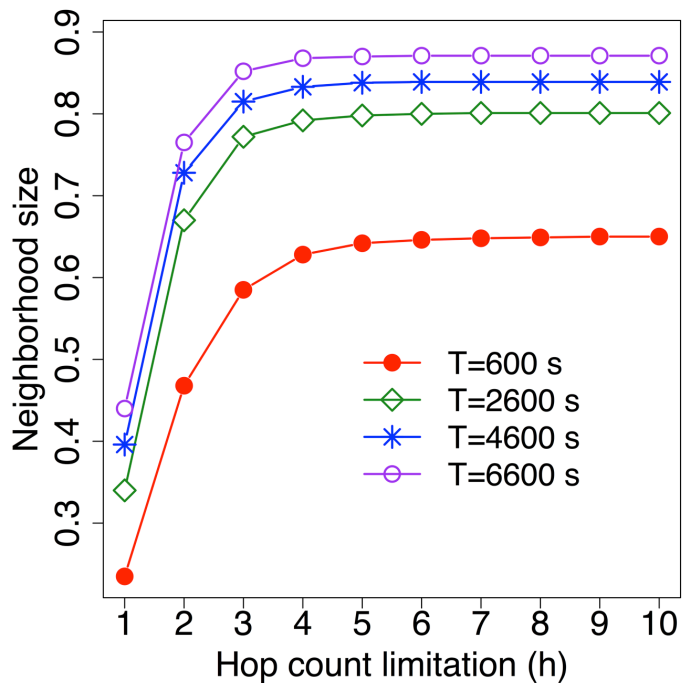


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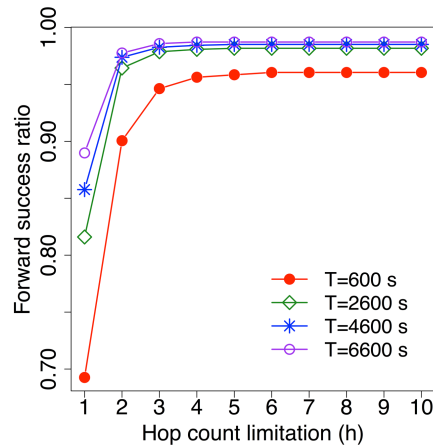




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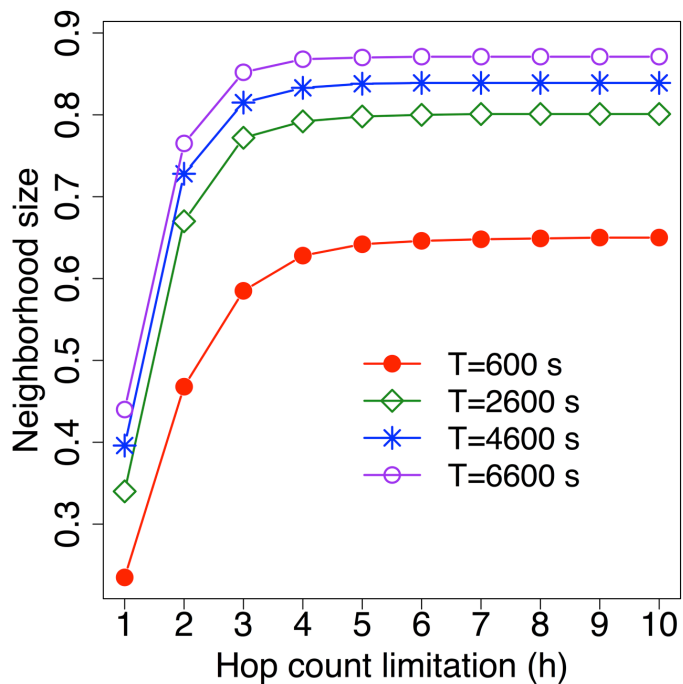


Low content availability, %5 availability

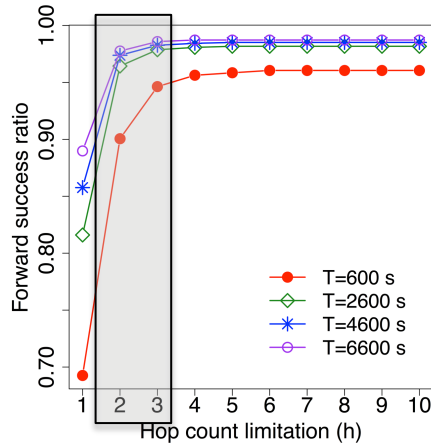




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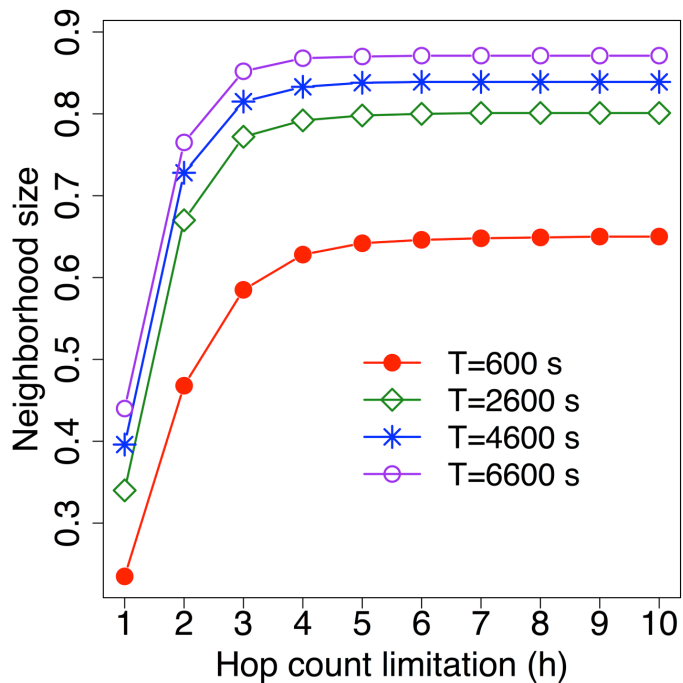
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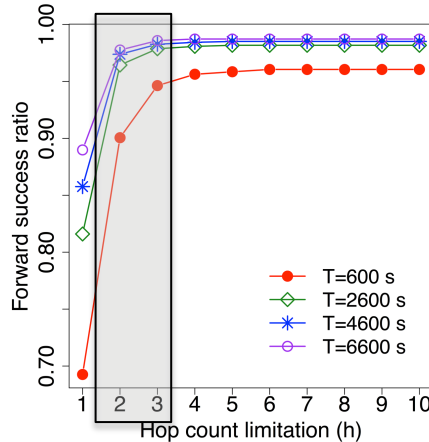
Second hop brings the highest improvement



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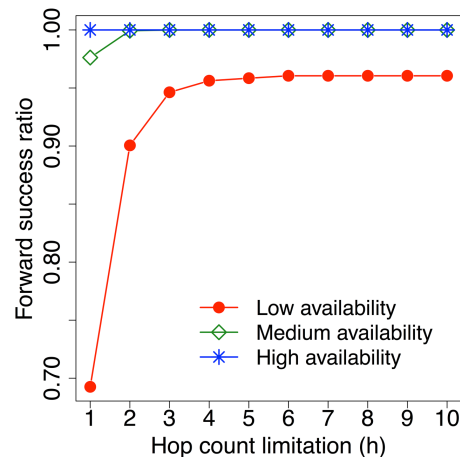


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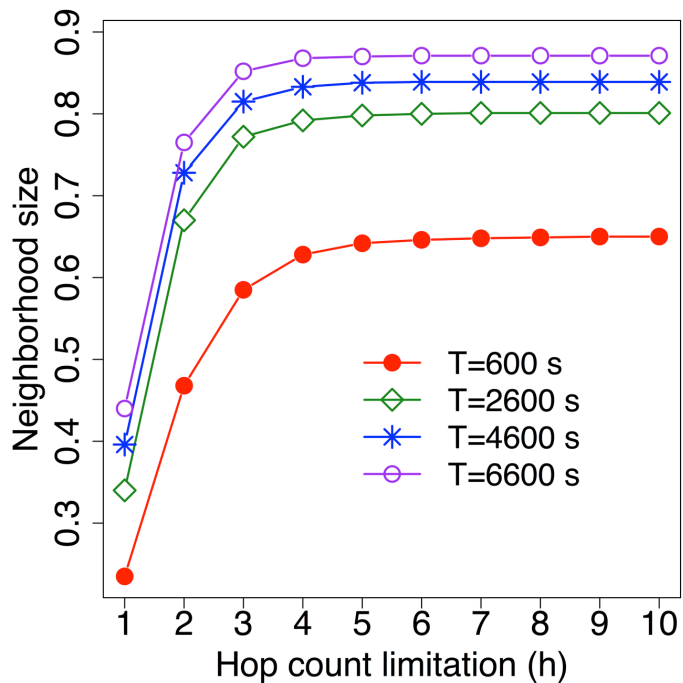
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Short T, 10 mins

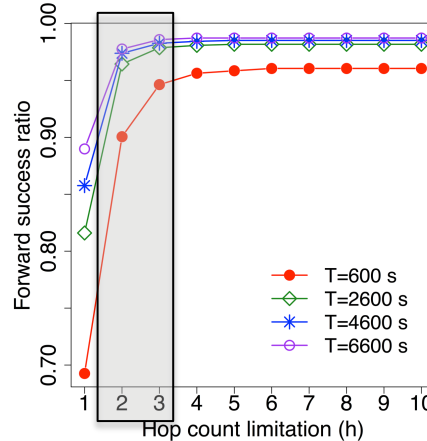




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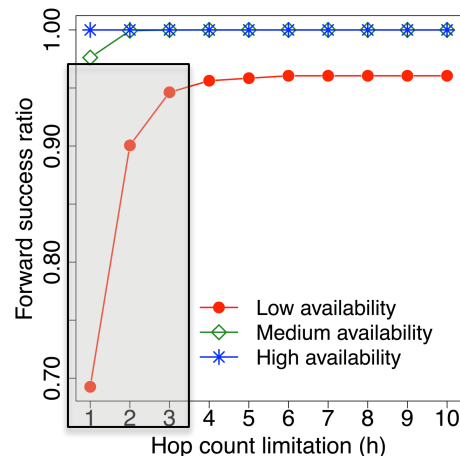
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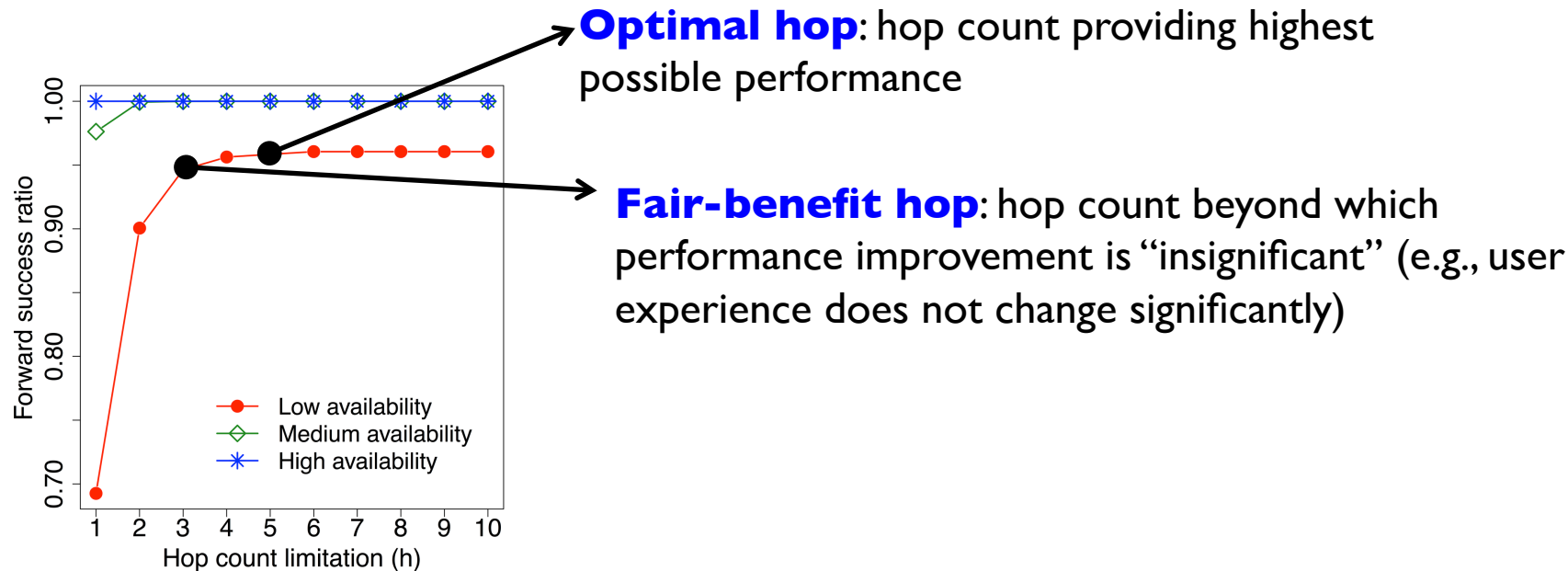
Search for scarce item benefits significantly from multi-hop search

Short T, 10 mins



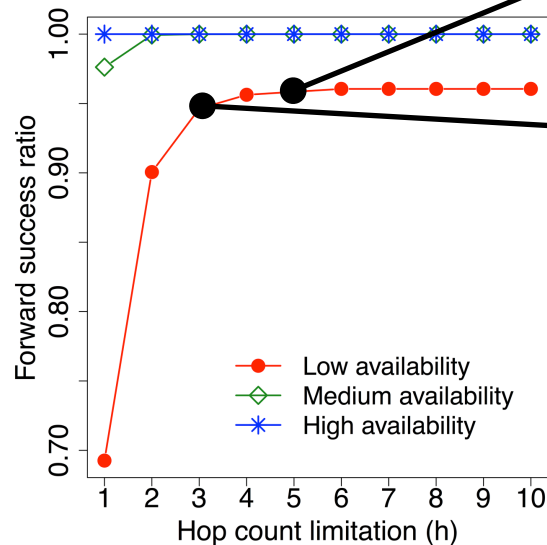


Optimal hop vs. fair-benefit hop



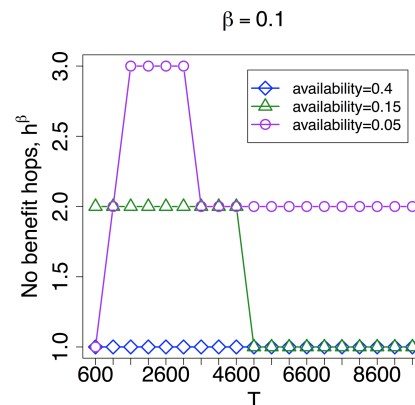
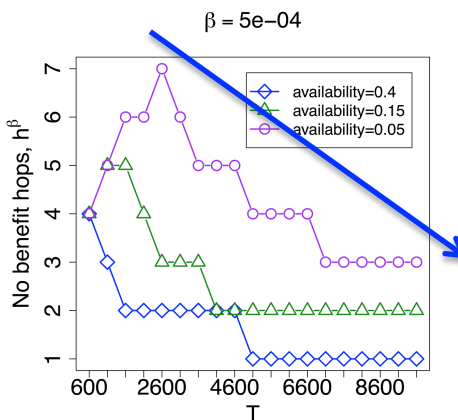


Optimal hop vs. fair-benefit hop



Optimal hop: hop count providing highest possible performance

Fair-benefit hop: hop count beyond which performance improvement is “insignificant” (e.g., user experience does not change significantly)



Lower hop count for increasing T , increasing availability → shrinking network diameter



Effective temporal distance to content

- Networks have different mobility characteristics resulting in different **effective temporal/hop distance to content**



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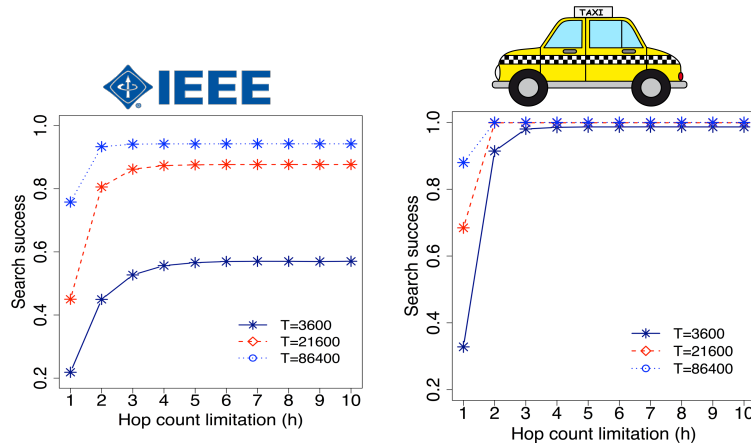
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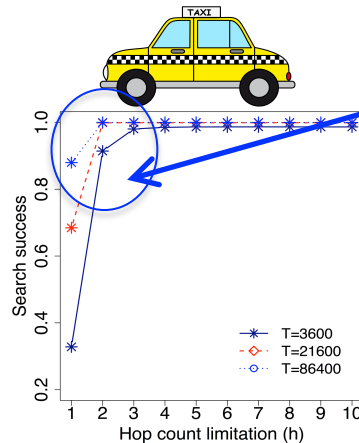
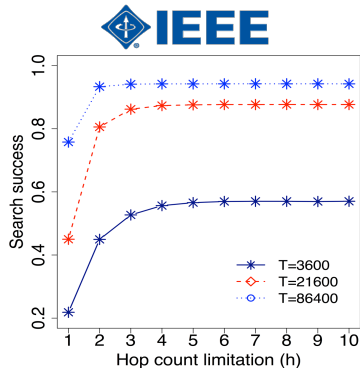
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- Higher performance due to Cabspotting trace having lower temporal distance to content.
- Low availability: 15 mins vs 4 hours under flooding-search



Operation region

Content availability

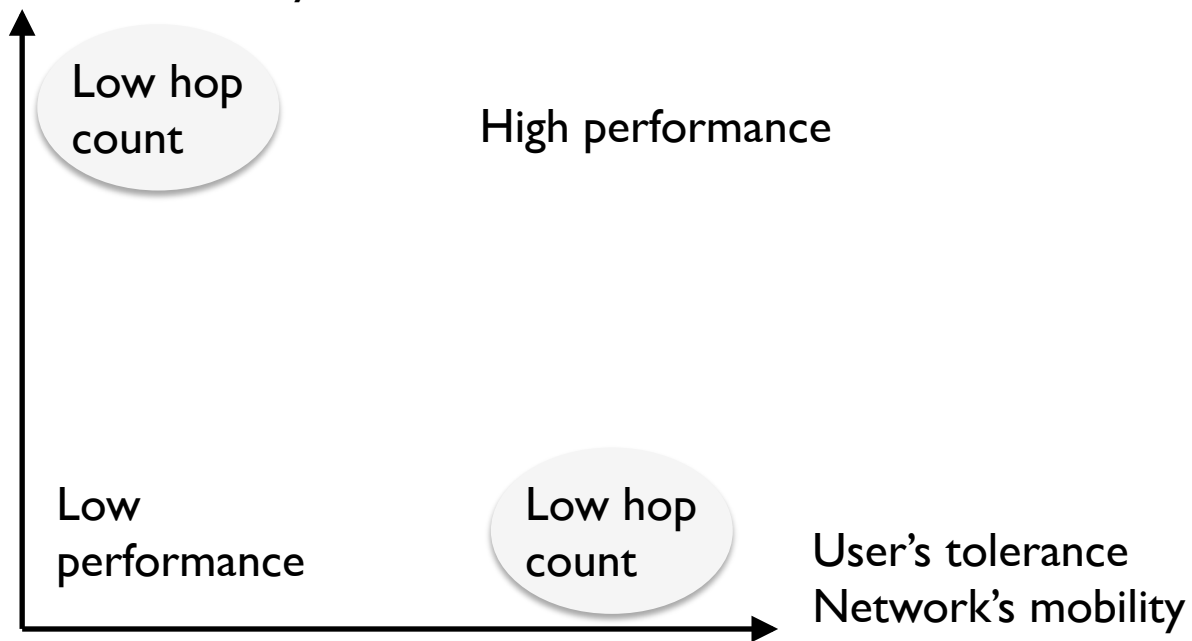


User's tolerance
Network's mobility



Operation region

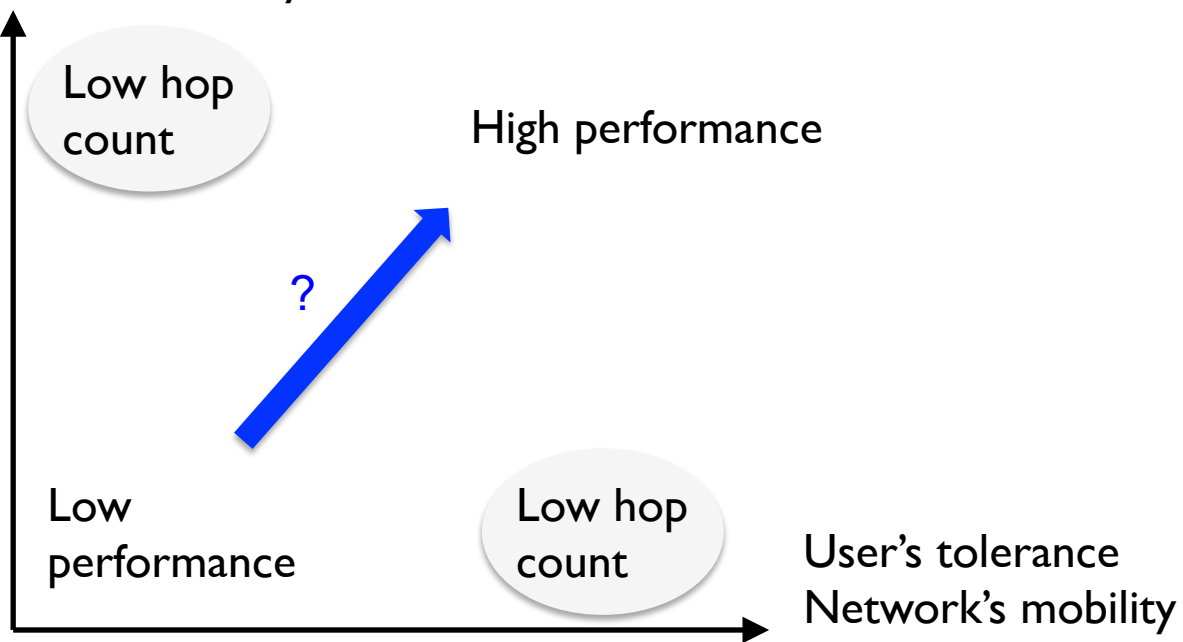
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Operation region

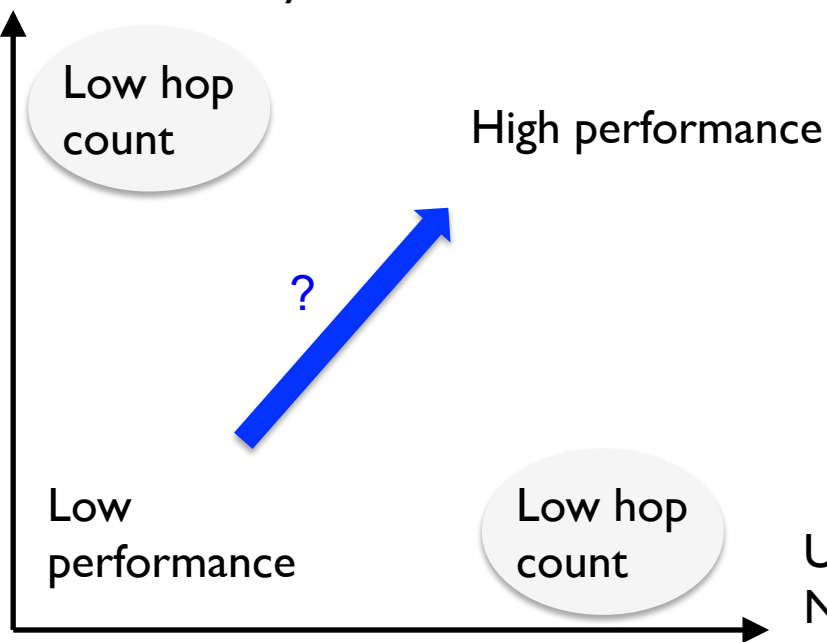
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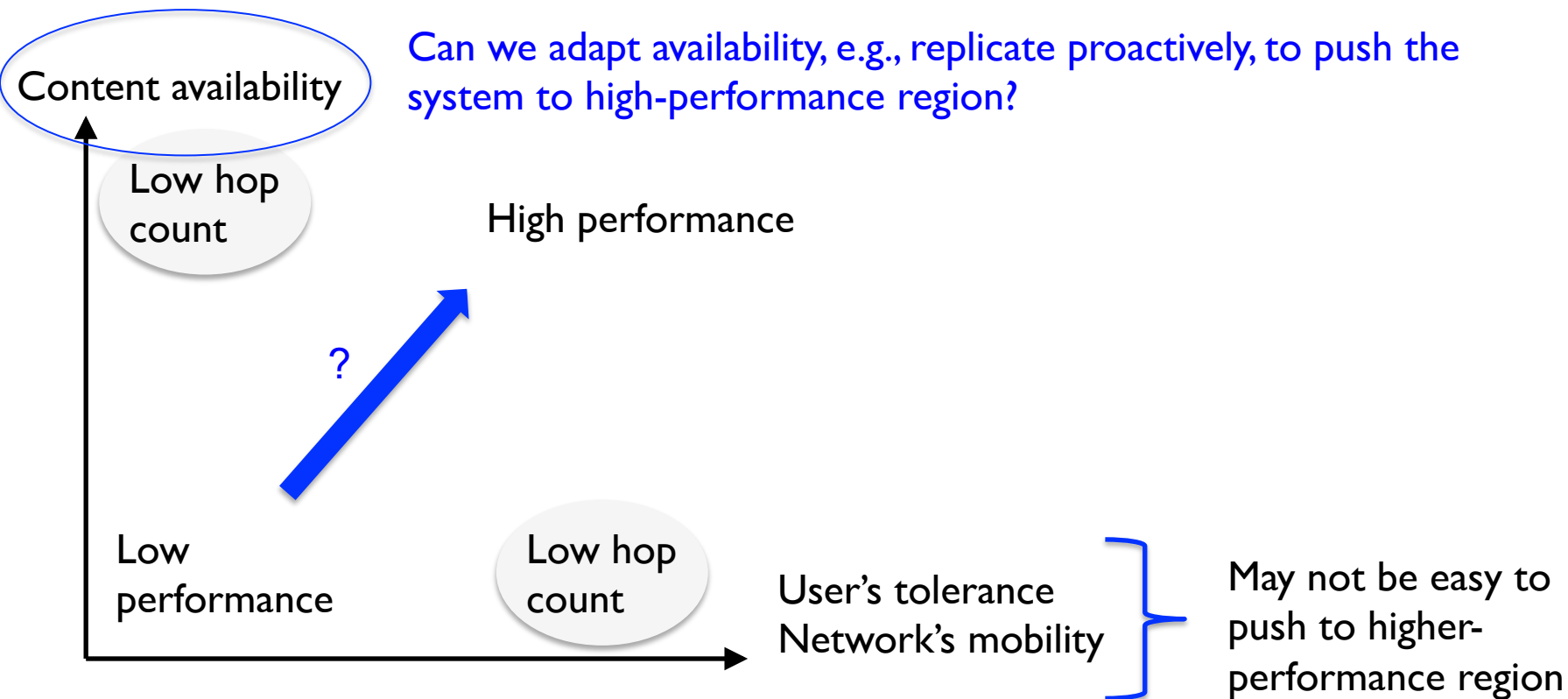
User's tolerance
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May not be easy to
push to higher-
performance region



Operation region





Availability estimation

Content availability

Can we adapt availability, e.g., replicate proactively, to push the system to high-performance region?

Yes, we can!



Availability estimation

Content availability

Can we adapt availability, e.g., replicate proactively, to push the system to high-performance region?

Yes, we can!

Infer the operation region (**estimate the availability**) first to take an appropriate action



Incoming messages

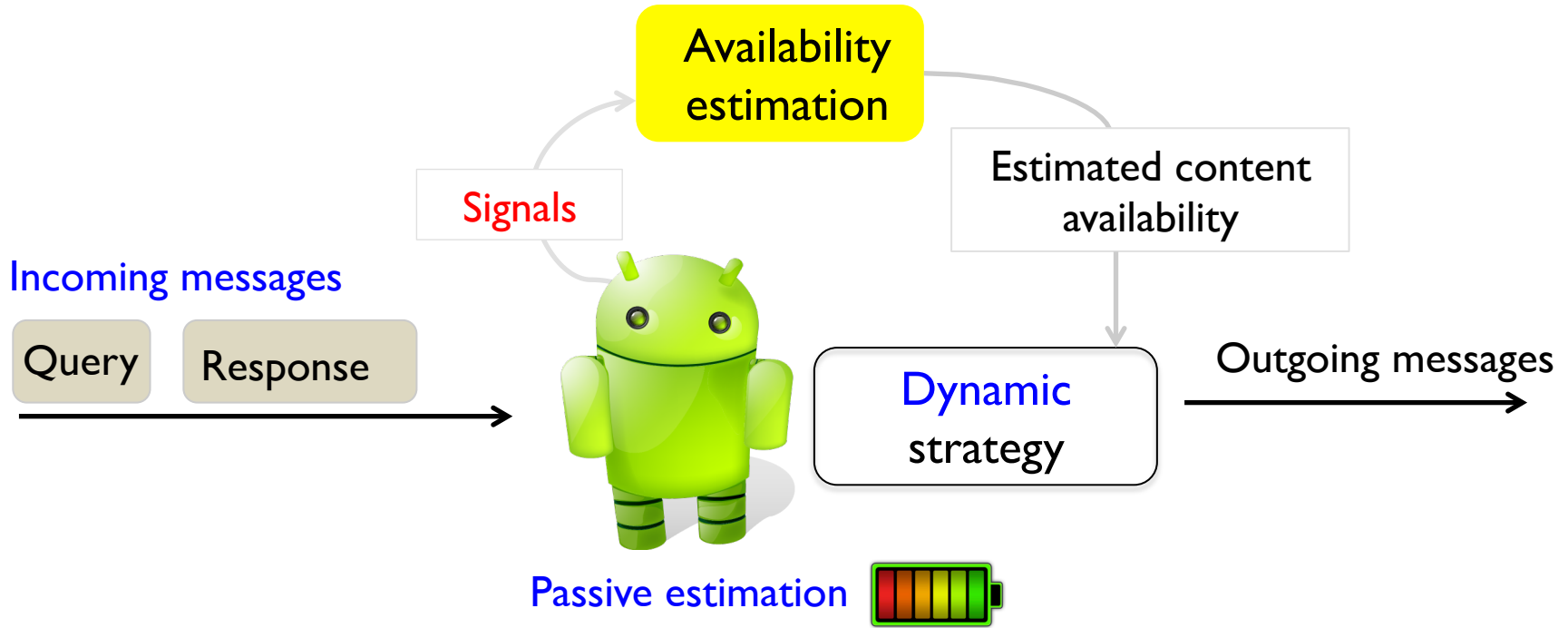
Query

Response



Forwarding
strategy

Outgoing messages



Signals: number of hops, number of queries, number of content providers



Assumptions

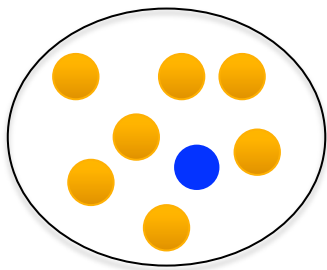
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Under these assumptions, availability is simply:
one over total number of nodes carrying the
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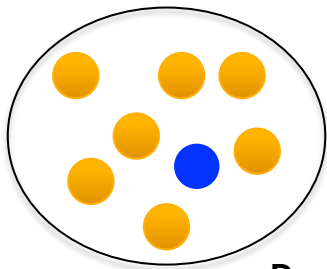
$$\text{availability} = 1/8$$



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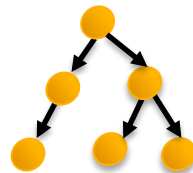
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Remember: query replicas follow different
branches of the distribution tree

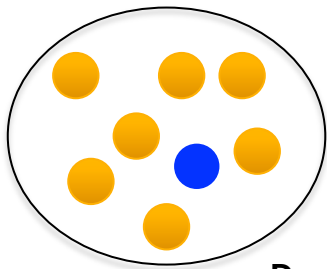




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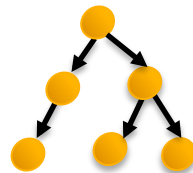
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Query

hop count

Response

query-hop

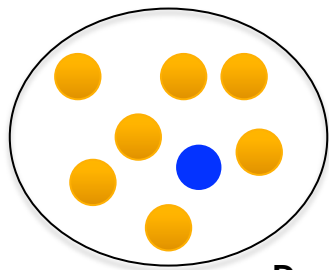




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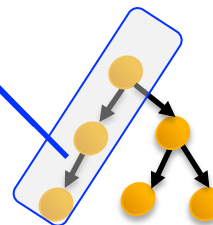
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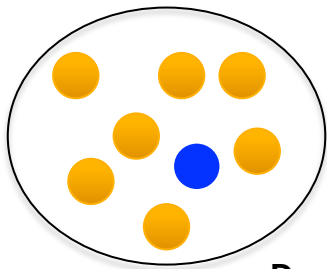




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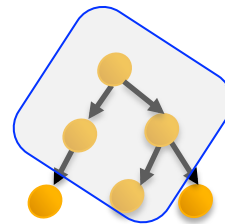
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Query

hop count	# of carriers
-----------	---------------

Response

query-hop	
-----------	--

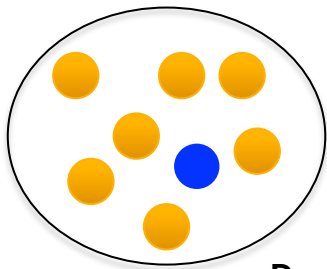




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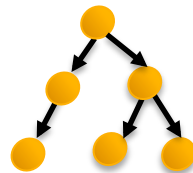
hop count

of carriers

Response

query-hop

content provider



How many?





Naïve estimation schemes

Query

hop count	# of carriers
-----------	---------------

- Q-HC: $1/(\text{hop}+1)$
- Q-NC: $1/(\# \text{ of carriers} + 1)$

Response

query-hop	content provider
-----------	------------------

- R-HC: $1/(\text{hop}+1)$
- R-CP: $\# \text{ of content providers} / \text{network size}$



Naïve estimation schemes

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hop count	# of carriers
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- Q-NC: $1/(\# \text{ of carriers} + 1)$

Response

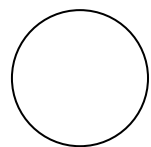
query-hop	content provider
-----------	------------------

- R-HC: $1/(\text{hop}+1)$
- R-CP: $\# \text{ of content providers} / \text{network size}$

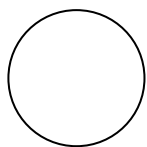
Can we have better schemes?



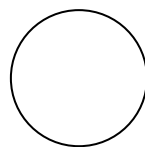
Least-squares (LS) based estimation, Q-LS



i-hop neighbors



(i-1) hop neighbors

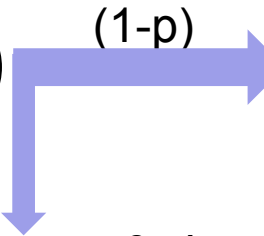
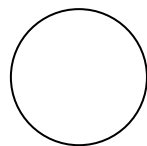
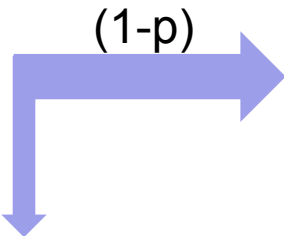
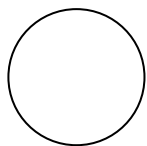
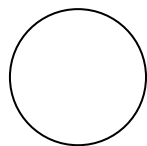


1-hop neighbors





Least-squares (LS) based estimation, Q-LS



(n_1, \dots, n_H)



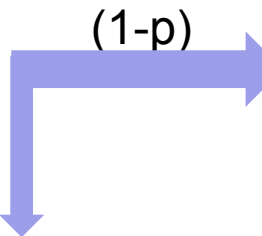
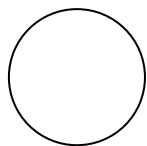
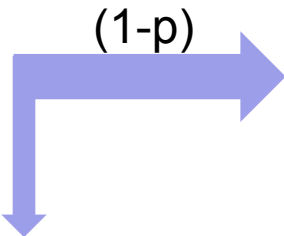
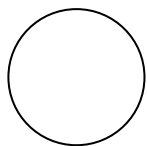
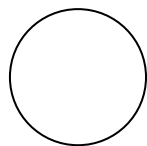
Total # of queries
generated
from i-hop neighbors:
 M_i

Queries satisfied
with probability p
2-hop neighbors

Queries satisfied
with probability p
1-hop neighbors



Least-squares (LS) based estimation, Q-LS



(n_1, \dots, n_H)



Total # of queries
generated
from i-hop neighbors:
 M_i

Queries satisfied
with probability p
2-hop neighbors

Queries satisfied
with probability p
1-hop neighbors

Observation:

of queries with a certain hop count (n_i)

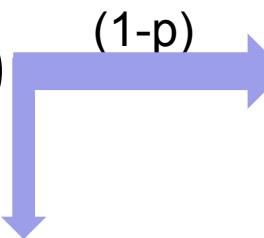
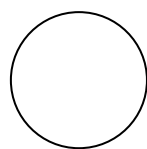
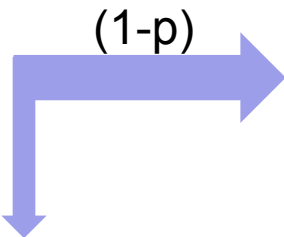
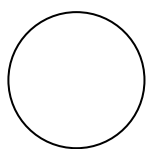
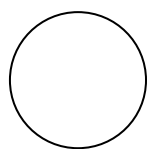
Key idea: $\{n_i\}$ should be a decreasing sequence,
exploit its distribution to find availability

Assumes:

- knowledge of i-hop neighbors, uniform query distribution, uniform content distribution



Least-squares (LS) based estimation, Q-LS



(n_1, \dots, n_H)



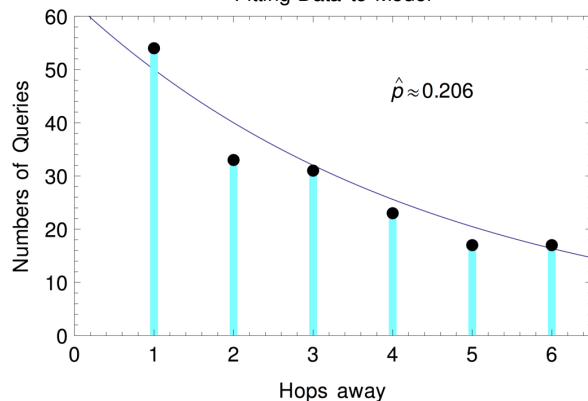
Total # of queries
generated
from i-hop neighbors:
 M_i

Queries satisfied
with probability p
2-hop neighbors

Queries satisfied
with probability p
1-hop neighbors

$$E[N_i] = (1 - p)^{i-1} E[M_i]$$

Fitting Data to Model



Observation:

of queries with a certain hop count (n_i)

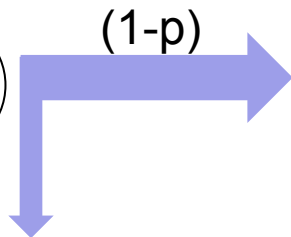
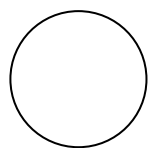
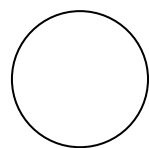
Key idea: $\{n_i\}$ should be a decreasing sequence, exploit its distribution to find availability

Assumes:

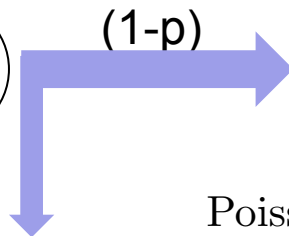
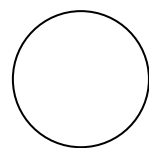
- knowledge of i-hop neighbors, uniform query distribution, uniform content distribution



MLE based estimation, Q-ML



Queries satisfied
with probability p



Queries satisfied
with probability p

**Thinned
Poisson
process**

$\text{Poisson}((1-p)^{i-1}a)$



Poisson process
 $M_i \sim \text{Poisson}(a)$

Solve the MLE and find p

$$L = \prod_{i=1}^H \frac{(a(1-p)^{i-1})^{n_i}}{n_i!} e^{-a(1-p)^{i-1}}$$

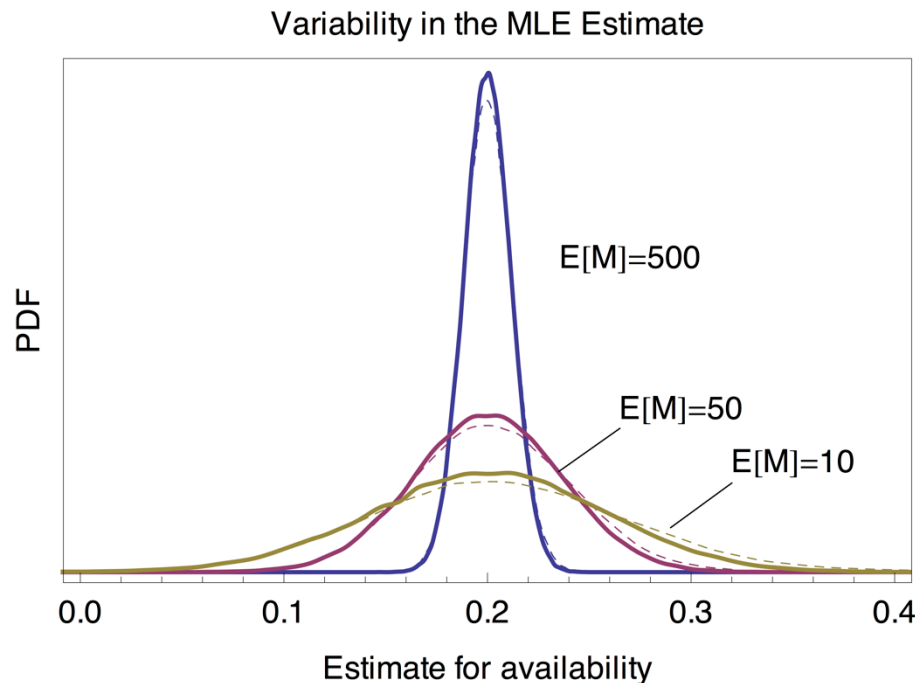
Observation: Thinned Poisson process

Assumes:

- knowledge of i -hop neighbors
- uniform query distribution
- uniform content distribution



Q-ML vs. Q-LS (dashed lines)



Assess variability in estimates using Monte-Carlo simulations, real availability = 0.2

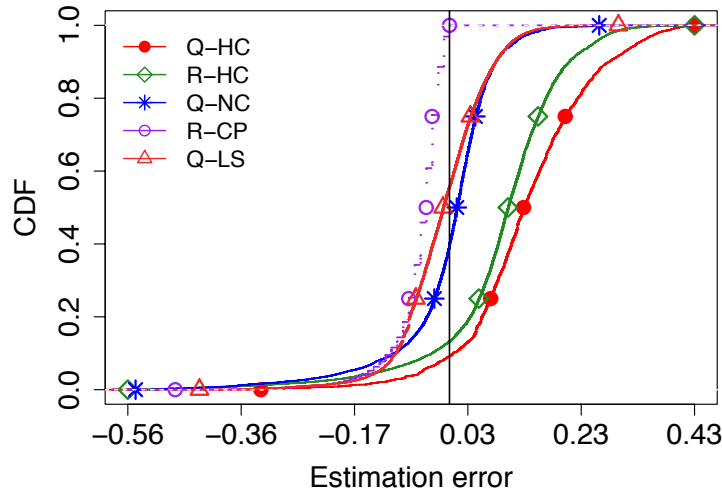
Q-ML slightly better than Q-LS, but comes with higher complexity

Remember: we look for simple solutions, Q-LS



Infocom06: 98 users

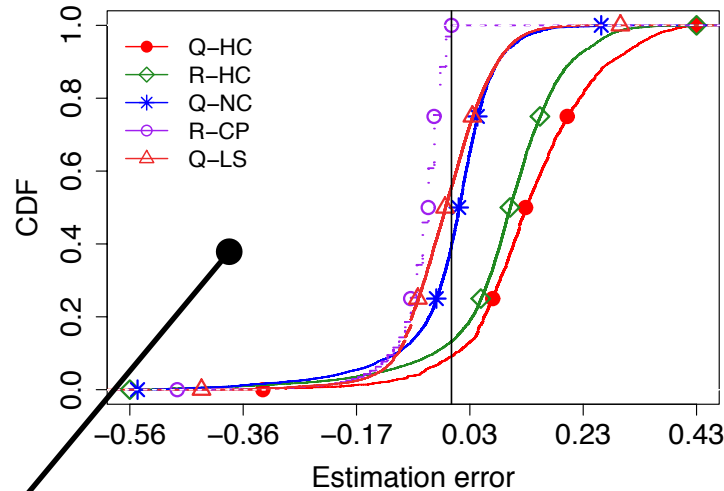
- 100 content items, around 3200 queries generated, Zipf availability distribution 0.6, Weibull popularity distribution with $k = 0.513$
- Error = Estimated availability – Real availability





Infocom06: 98 users

- 100 content items, around 3200 queries generated, Zipf availability distribution 0.6, Weibull popularity distribution with $k = 0.513$
- Error = Estimated availability – Real availability



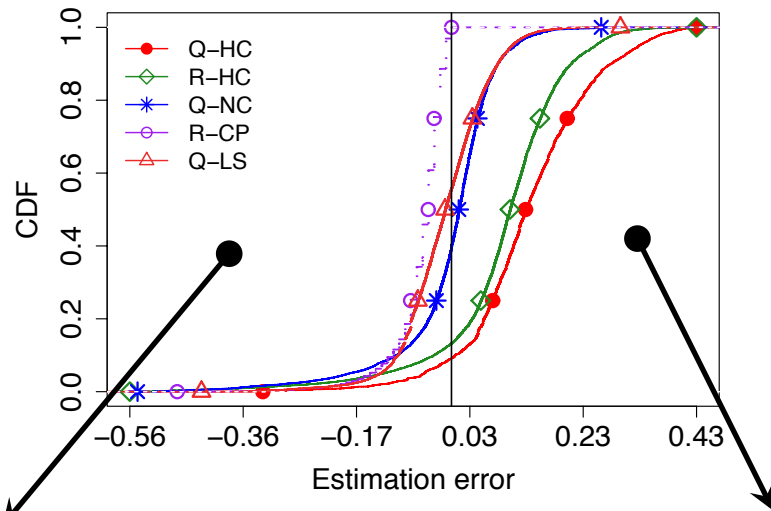
Under-estimation

R-CP: Not-all content providers can be discovered



Infocom06: 98 users

- 100 content items, around 3200 queries generated, Zipf availability distribution 0.6, Weibull popularity distribution with $k = 0.513$
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Under-estimation

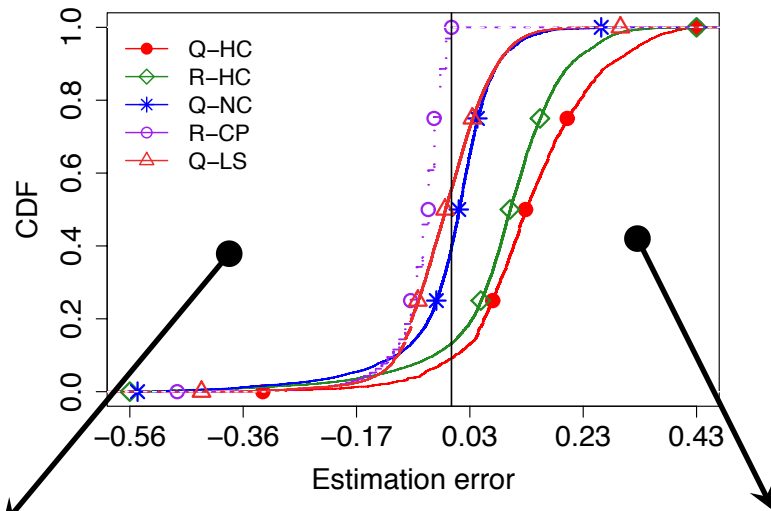
Over-estimation

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Infocom06: 98 users

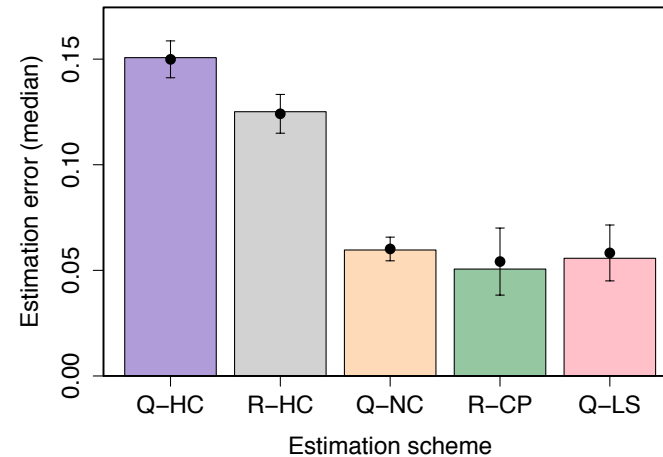
- 100 content items, around 3200 queries generated, Zipf availability distribution 0.6, Weibull popularity distribution with $k = 0.513$
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Under-estimation

Over-estimation

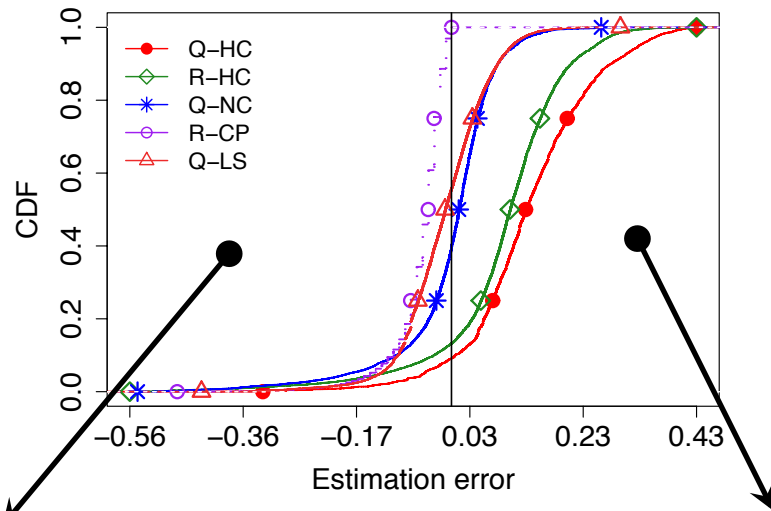
R-CP: Not-all content
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Infocom06: 98 users

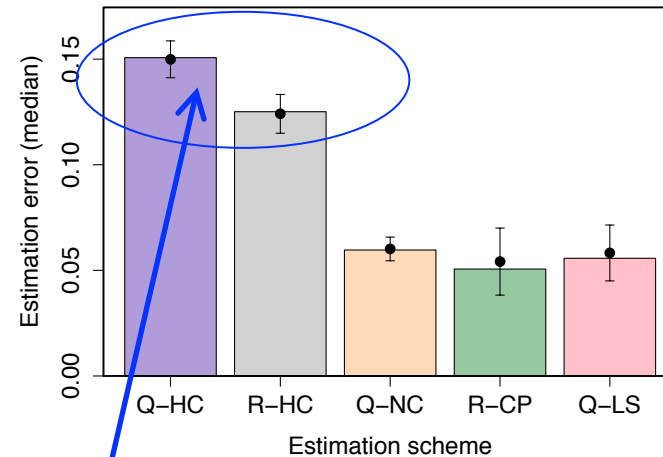
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Under-estimation

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Over-estimation

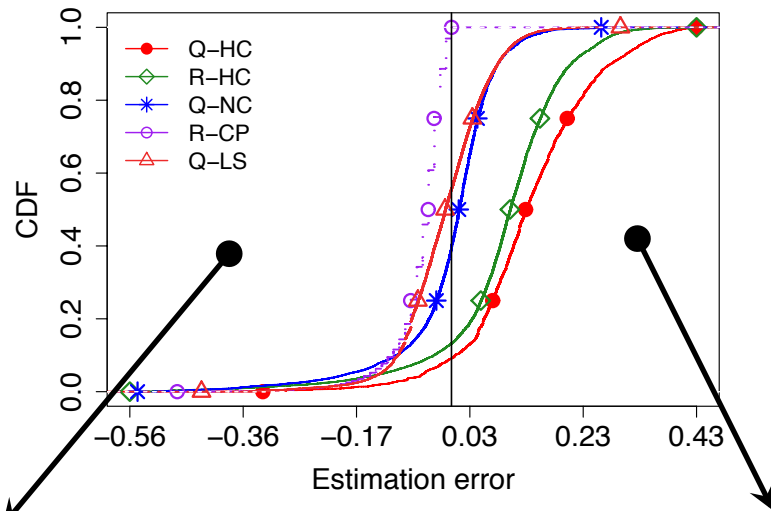


Not surprisingly, hop-based schemes overestimate
Small-world networks



Infocom06: 98 users

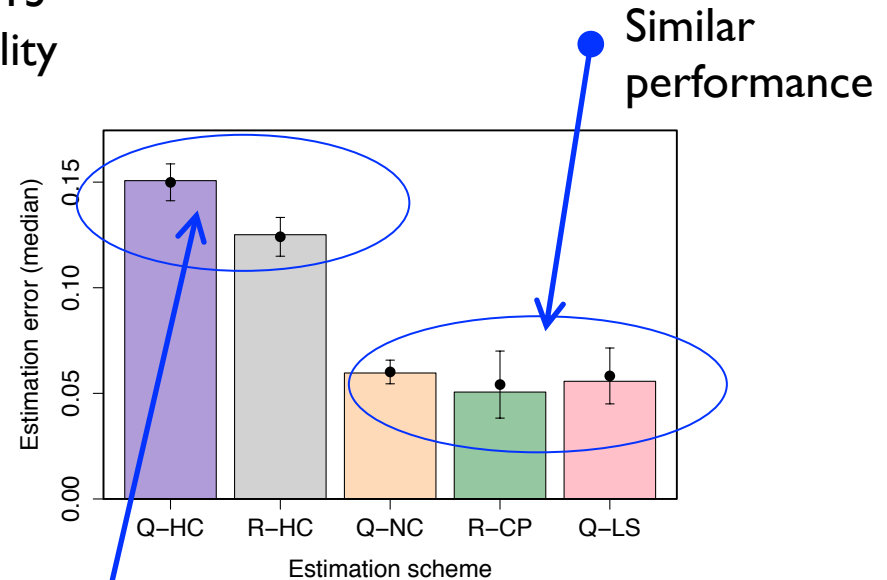
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Under-estimation

R-CP: Not-all content providers can be discovered

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Not surprisingly, hop-based schemes overestimate
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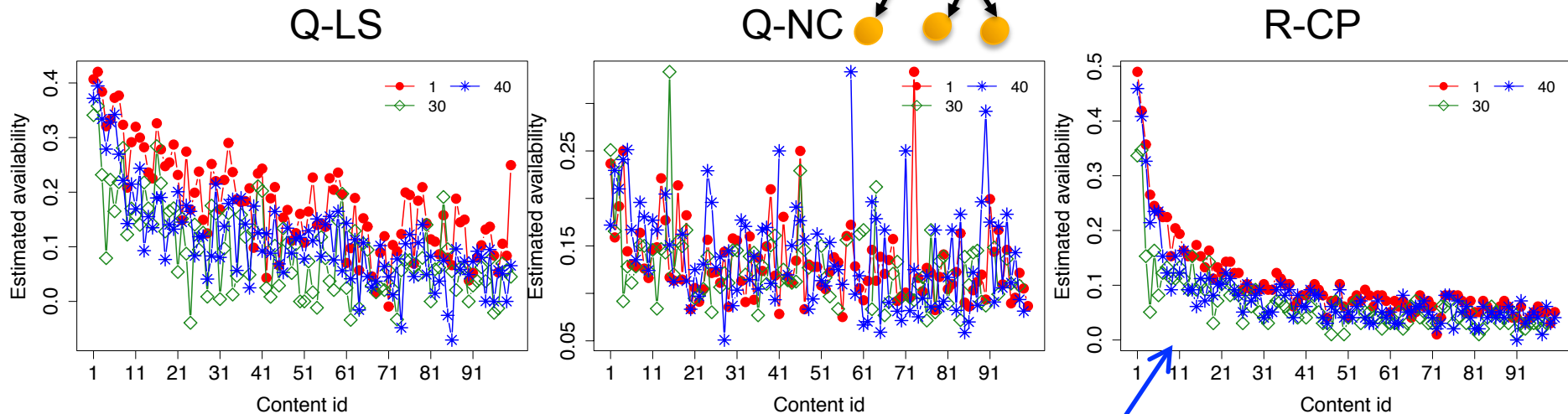
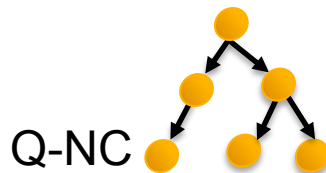
Skewed distribution: can schemes detect it?

- Rather than availability value, availability group is more useful (e.g., which content to evict from cache) to know, e.g. content lies at the head or tail of the distribution.



Skewed distribution: can schemes detect it?

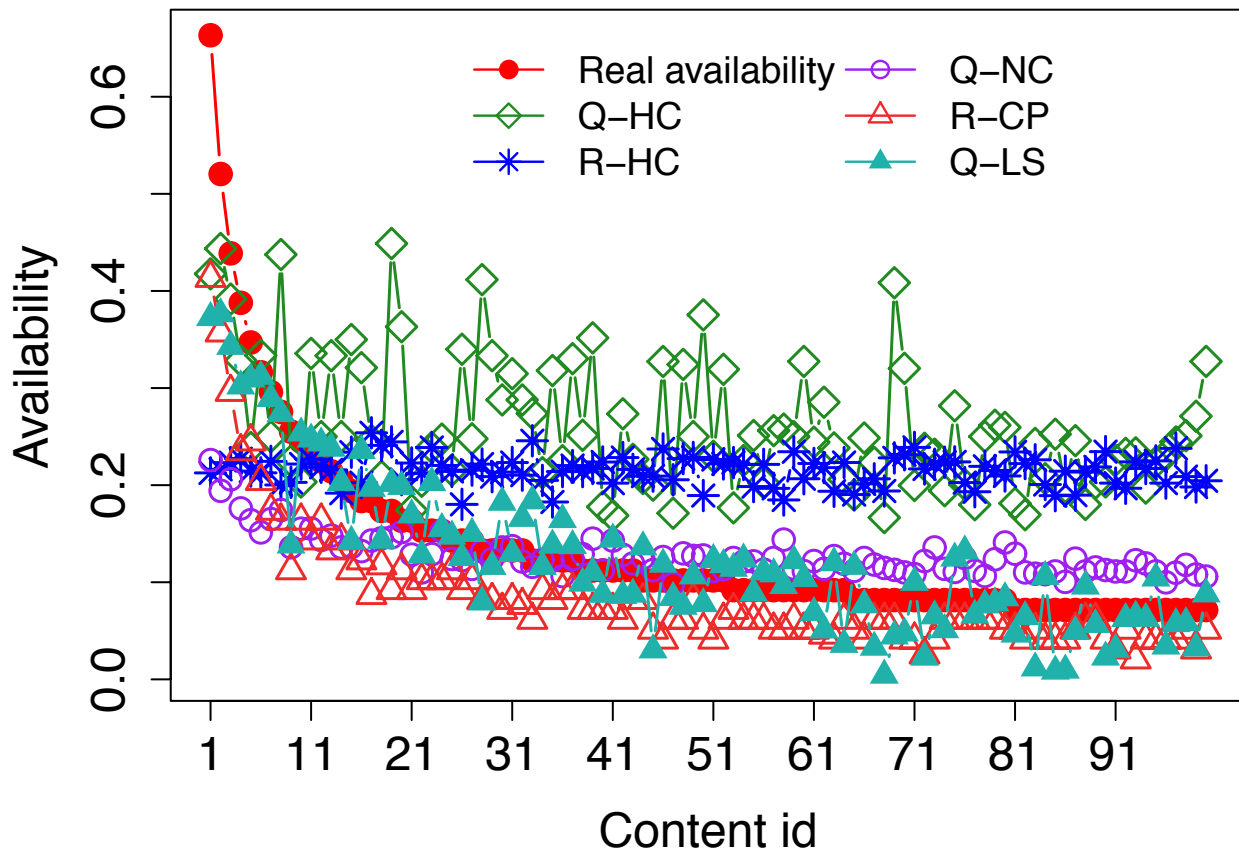
- Rather than availability value, availability group is more useful (e.g., which content to evict from cache) to know, e.g. content lies at the head or tail of the distribution.



R-CP quite successful in catching the skew
Not a big difference among nodes

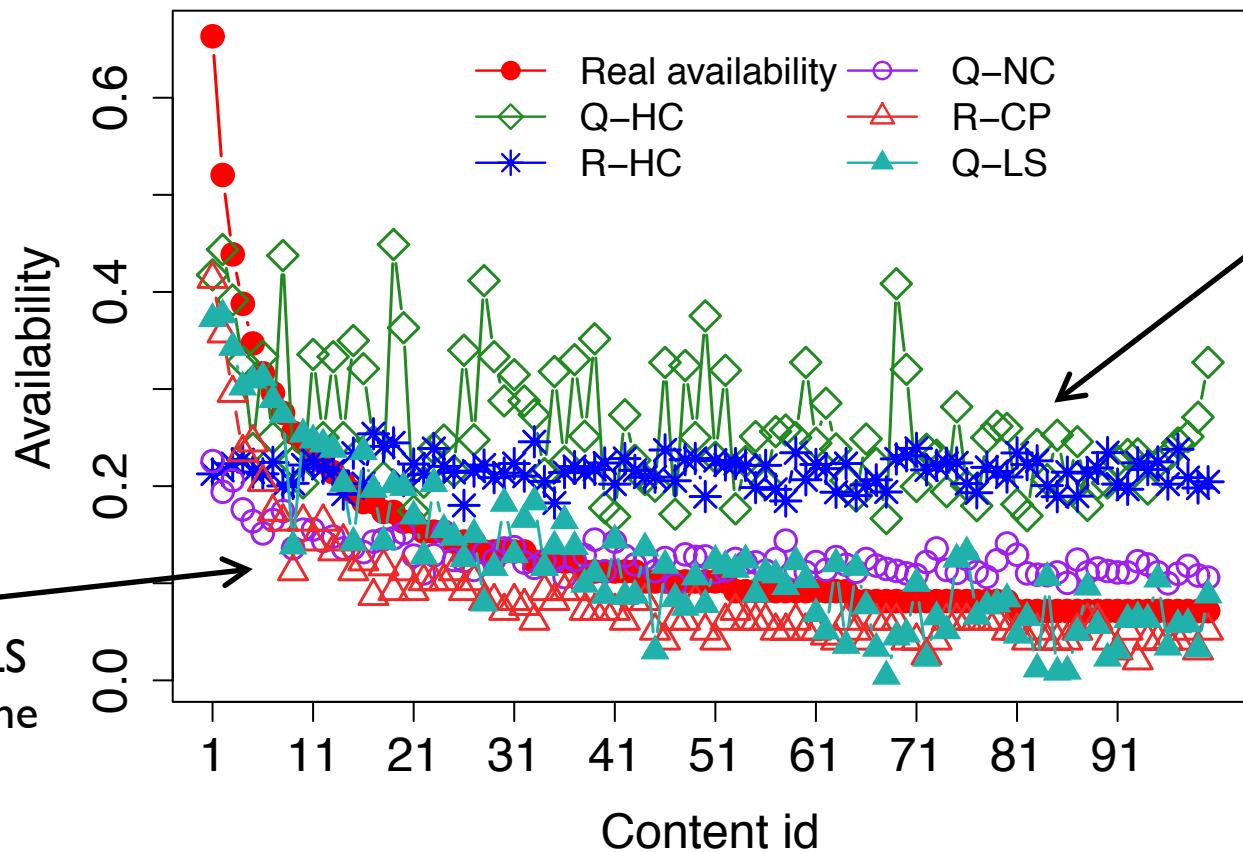


Collective estimates (nodes share their estimates)





Collective estimates (nodes share their estimates)



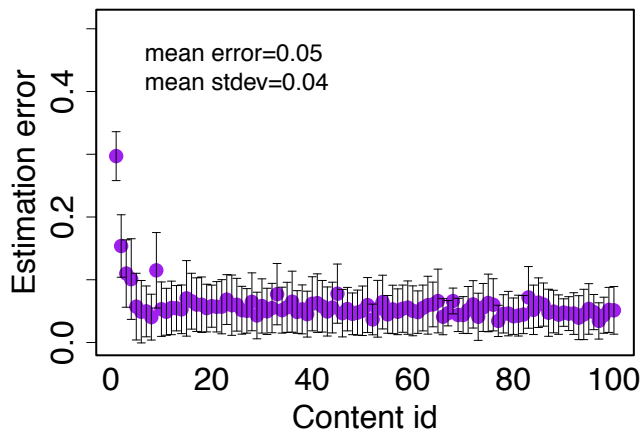
R-CP and Q-LS
can observe the
skewness

Small world!
Query paths
are short

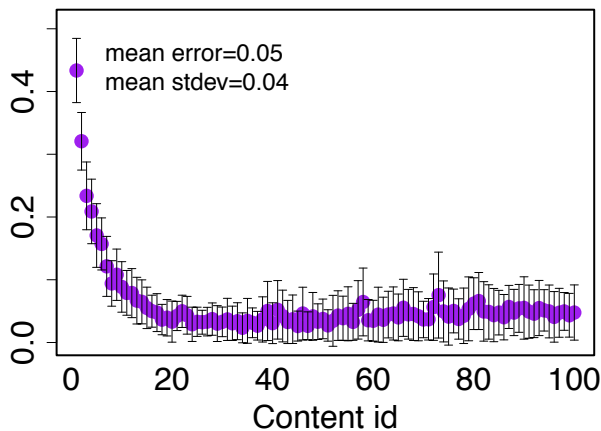


Accuracy: the tail or the head?

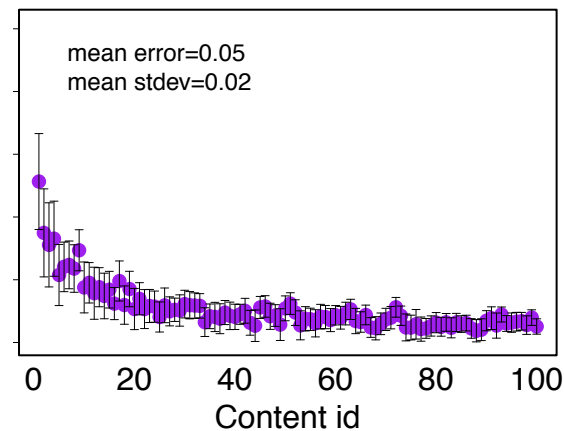
Q-LS



Q-NC



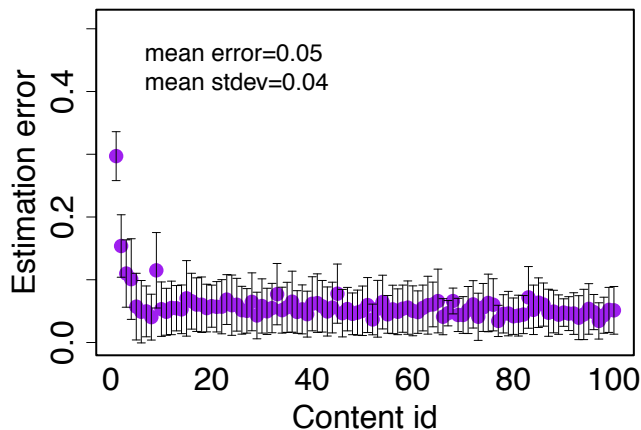
R-CP



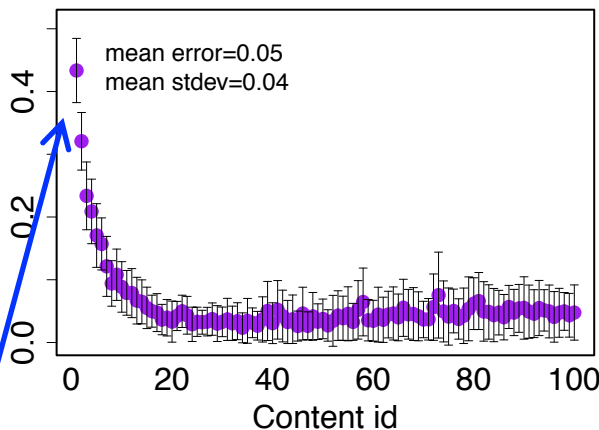


Accuracy: the tail or the head?

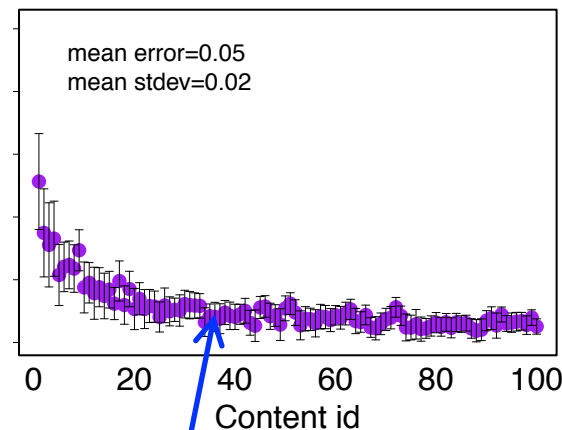
Q-LS



Q-NC



R-CP



Lower accuracy at the head.
Available content: discovered easily,
inaccurate estimation may not affect
performance but may lead to resource
inefficiency.

Lower variation
among nodes



Three components of opportunistic search

A better representation of the three components of search

1. Users

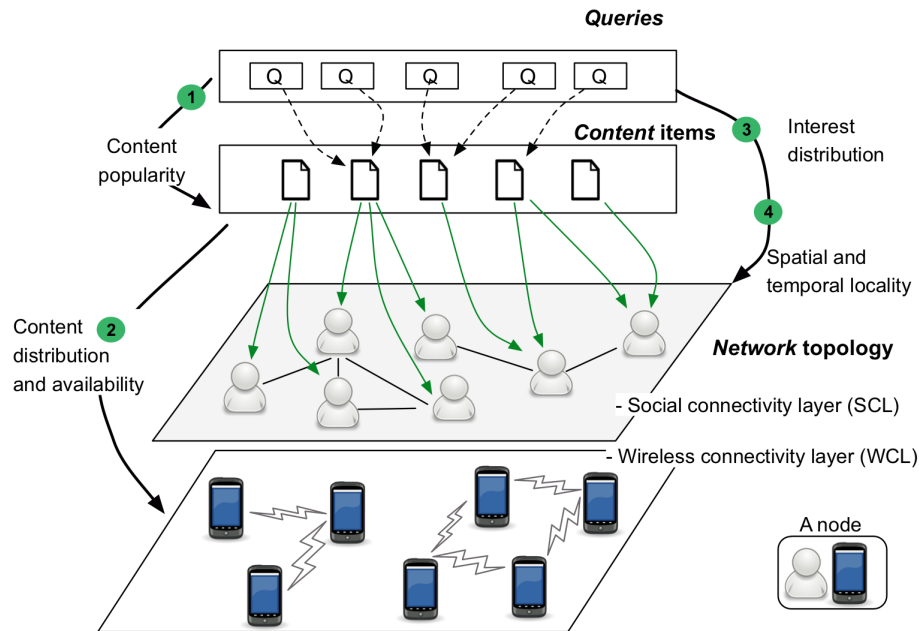
1. Wireless connectivity
2. Social connectivity

2. Content items

1. Popularity
2. Availability

3. Queries

4. Spatial and temporal locality



Can we capture all these layers and interactions?



Summary

- **Three components of search:** content availability, user's tolerated waiting time, network mobility (temporal distance to content)
- **Optimal strategy** depends on content availability (distribution) and cost metric
- **Availability estimation:** passive and naïve schemes based on number of replications, number of content providers, observed queries
 - Estimation in the wild with more realistic assumptions?
 - Dependency on number of observations, change in content availability/popularity (how fast does it change?)
 - How to exploit this information in a complete search protocol design?



Thanks

<http://www.netlab.tkk.fi/tutkimus/pdp/>

supported by [Academy of Finland](#)



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Estimation schemes

Actively collect
information

Use existing information
or minimal exchange

