



# Content discovery in Information Centric Networks

## *When to flood? Where to flood?*

Suzan Bayhan

Dept. of Computer Science, Collaborative Networking Research Group (CoNe)

University of Helsinki, Finland

<http://www.hiit.fi/u/bayhan>

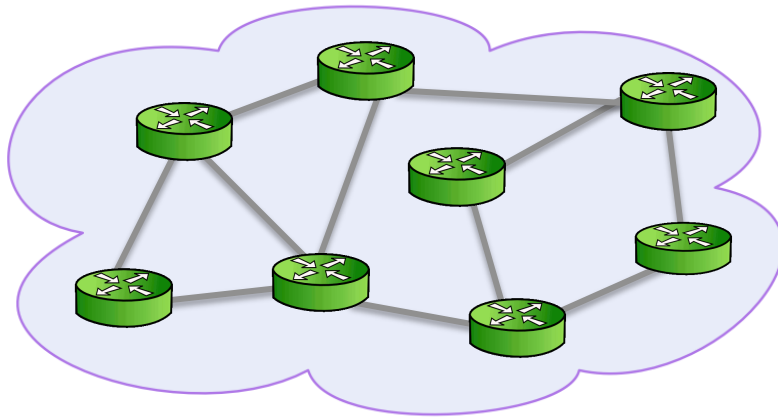


December 28, 2015 Bogazici University, Department of Computer Engineering



# Internet Protocol RFC791, 1981

- Host-to-host packet delivery based on IP addresses



Destination IP



Source IP

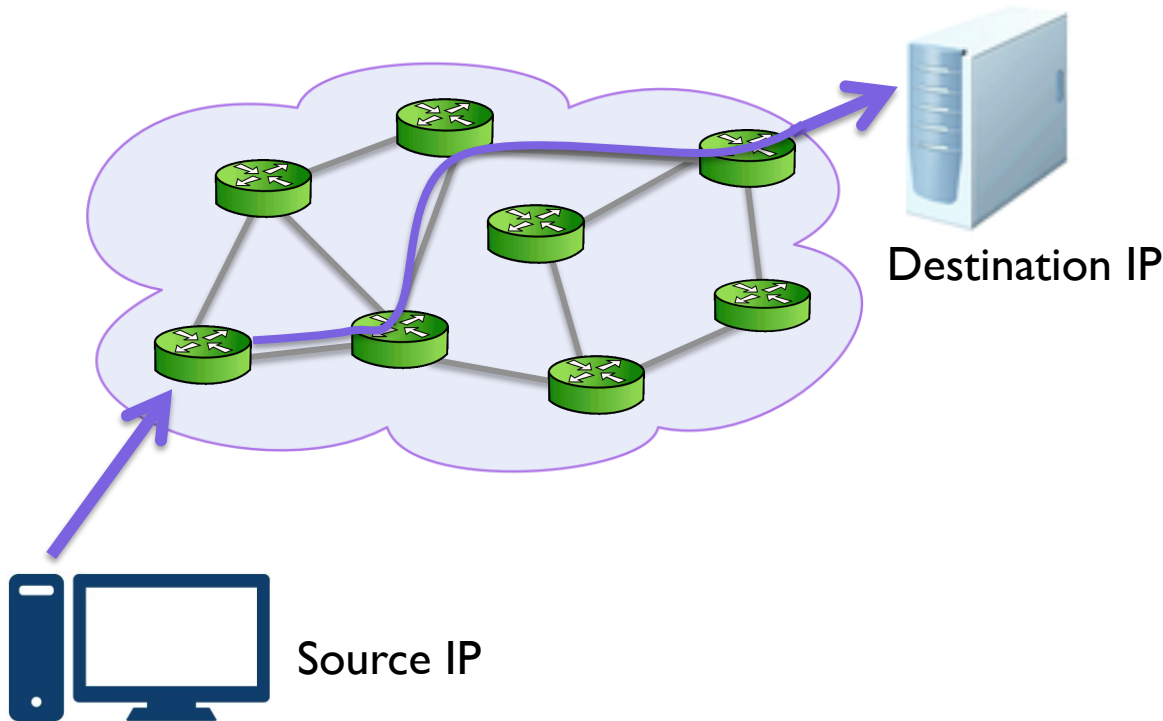
RFC 791:

“The internet protocol provides for transmitting blocks of data called datagrams from sources to destinations, where sources and destinations are hosts identified by fixed length addresses”



# Internet Protocol RFC791, 1981

- Host-to-host packet delivery based on IP addresses



RFC 791:

“The internet protocol provides for transmitting blocks of data called datagrams from sources to destinations, where sources and destinations are hosts identified by fixed length addresses”



# Today, some 30 years later

- Different applications, different devices
- Constantly increasing mobile data traffic
- Video (content distribution) is the dominant traffic
- Same content is requested by many users, e.g., Gangothri style
- Host-to-content communications

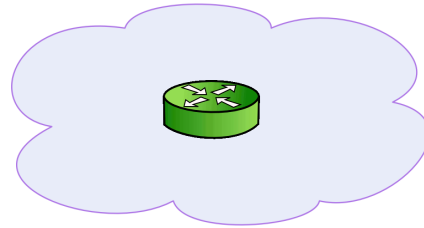
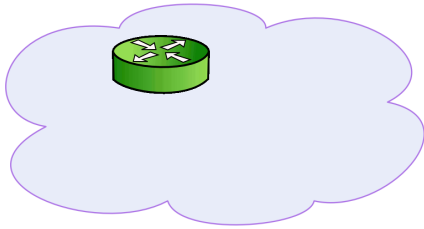


# Today, some 30 years later

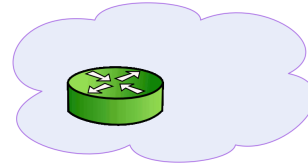
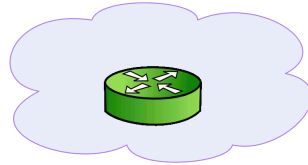
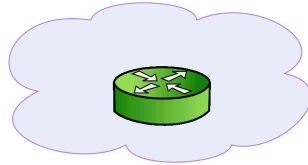
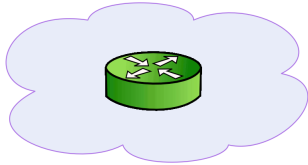


Instagram

Content providers (origin servers)



Tier-1 nws



ISPs





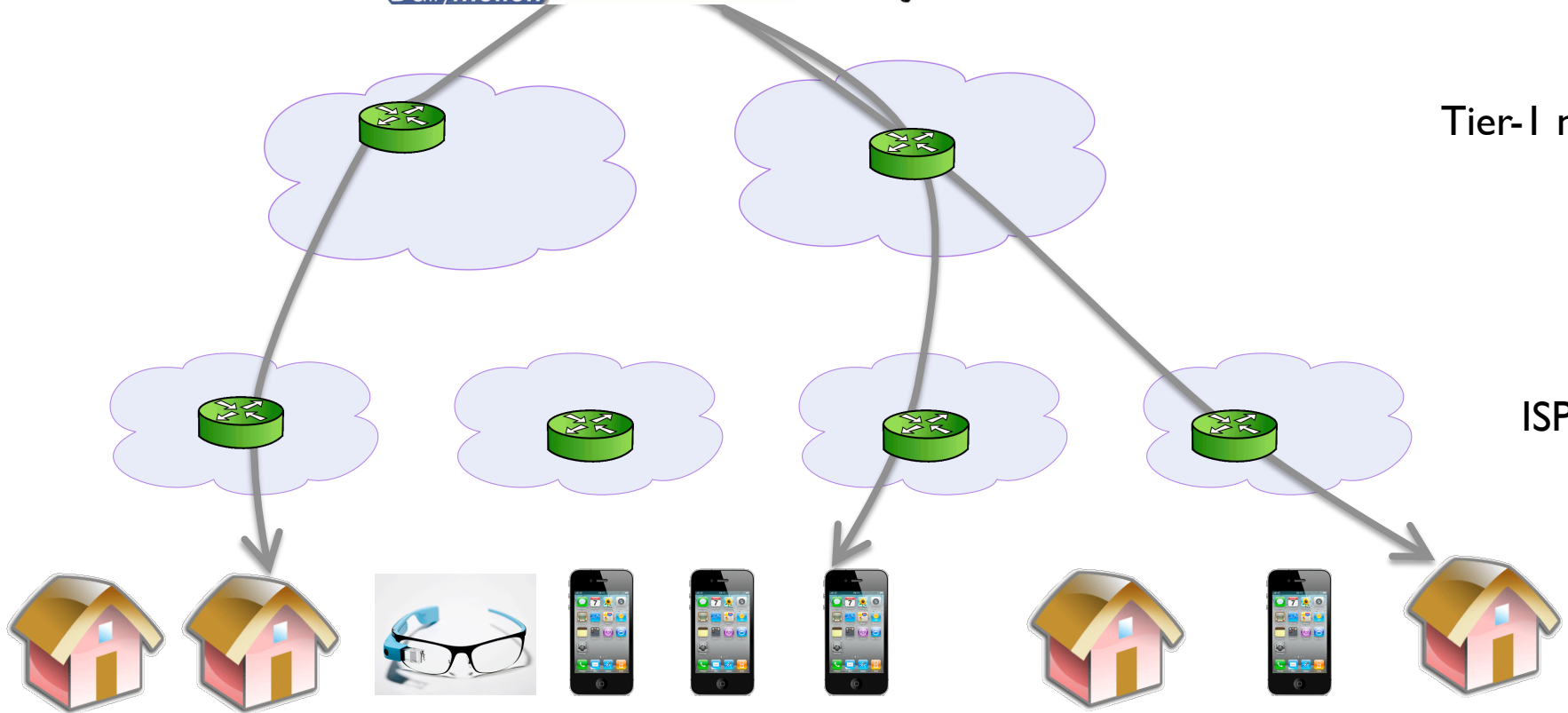
# Today, some 30 years later



Content providers (origin servers)

Tier-1 nws

ISPs





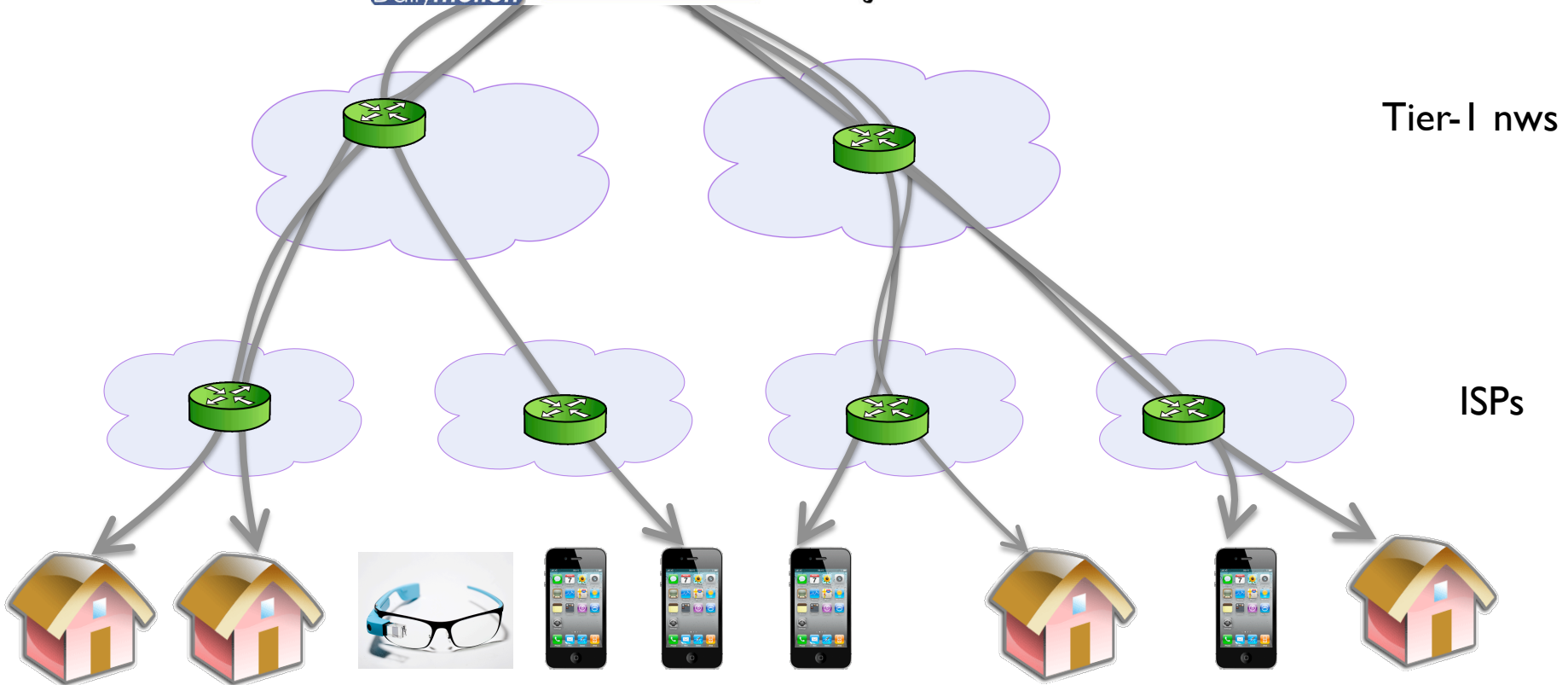
# Today, some 30 years later



Instagram

facebook

Content providers (origin servers)



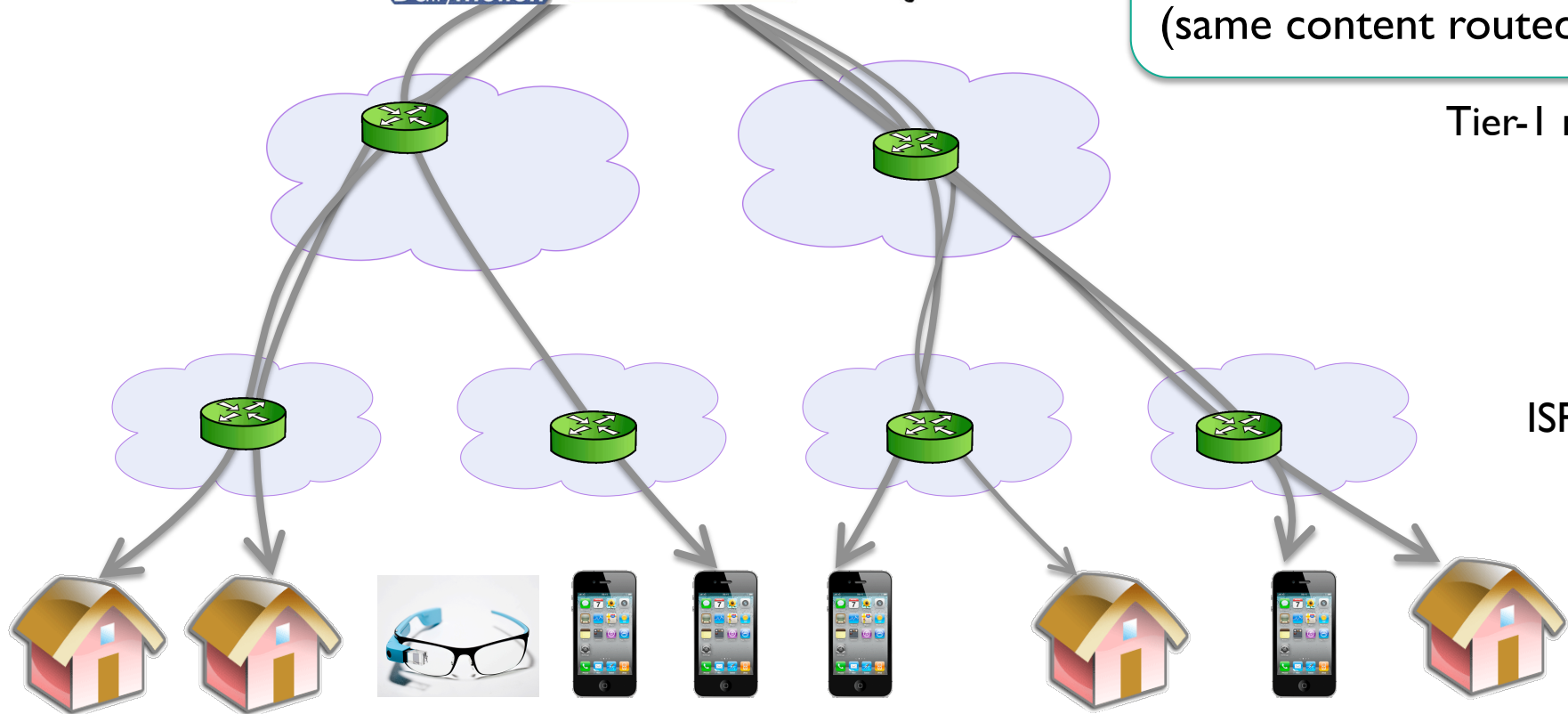


# Today, some 30 years later



Not scalable!  
Waste of bandwidth  
(same content routed)

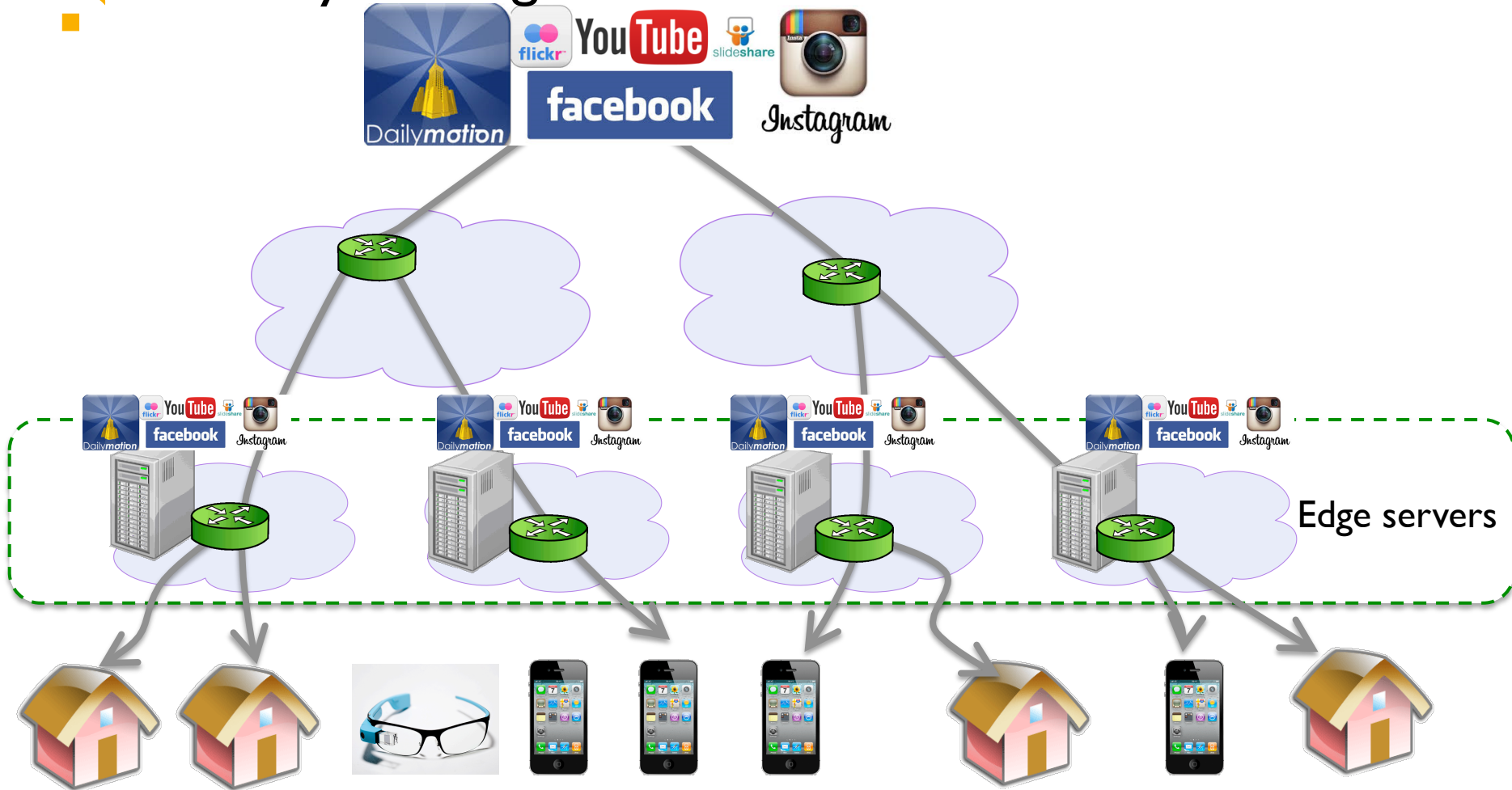
Tier-I nws







# Content Delivery Networks (CDN): overlay routing over IP

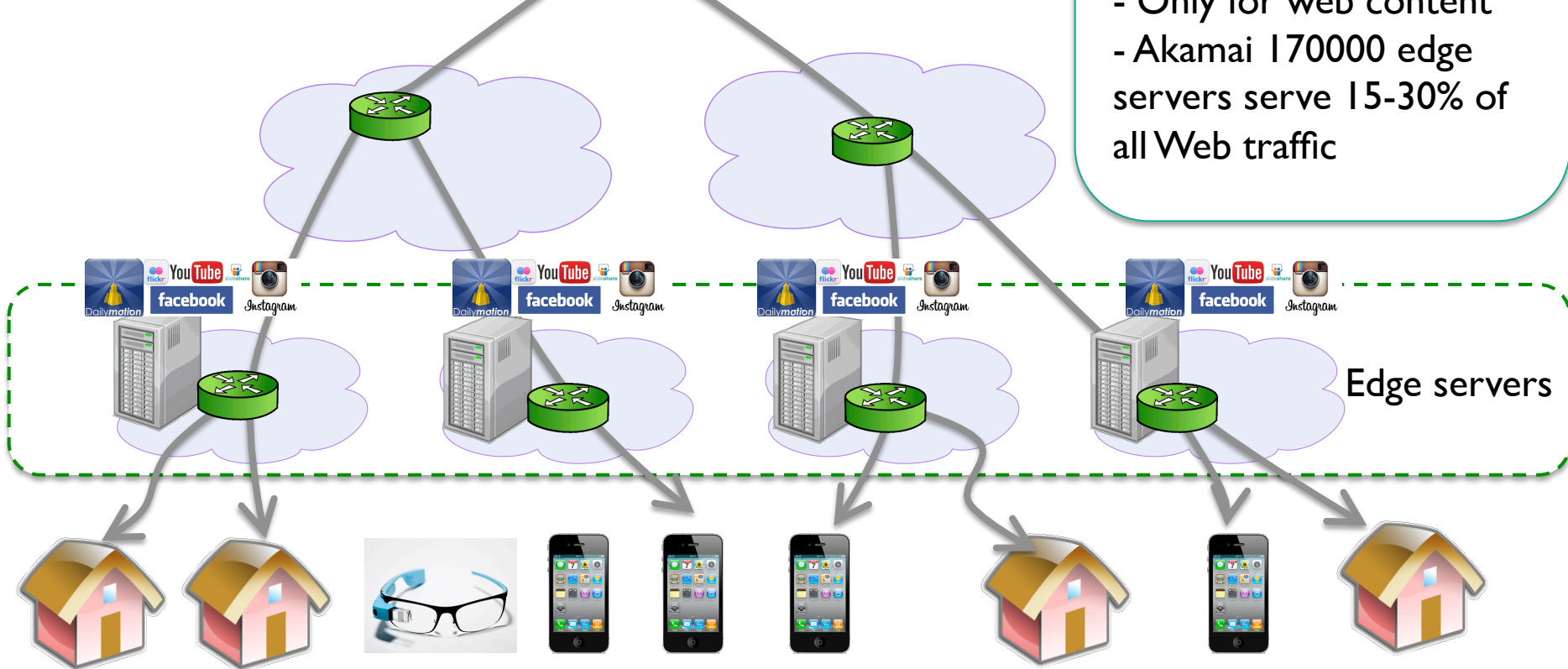




# Content Delivery Networks (CDN): overlay routing over IP

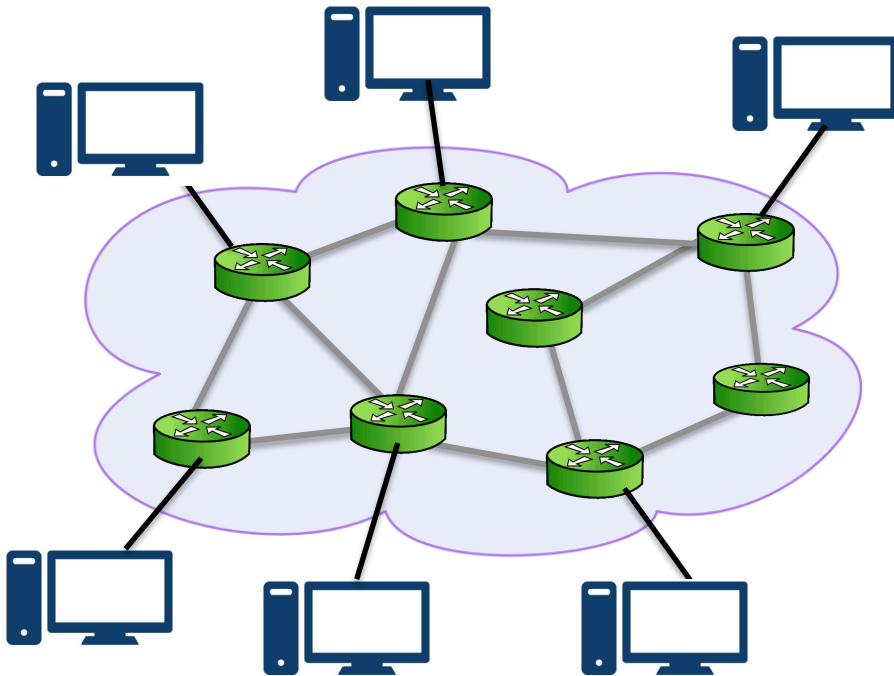


- Only for big players (agreement with a CDN provider, e.g. Akamai)
- Only for web content
- Akamai 170000 edge servers serve 15-30% of all Web traffic





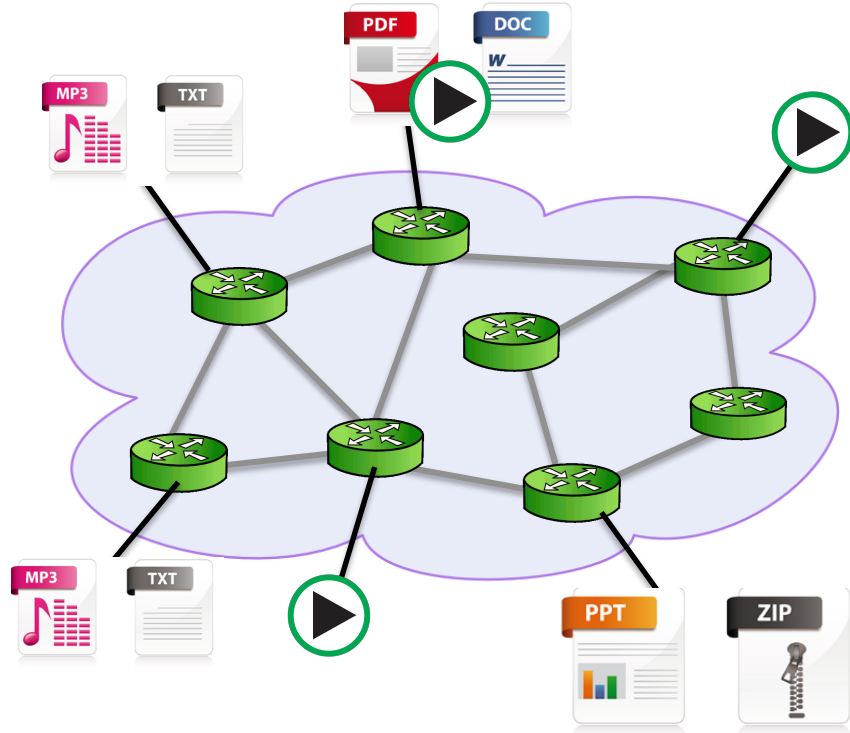
# Information-centric Networks (ICN)



- Today's host-centric IP interconnecting *machines*



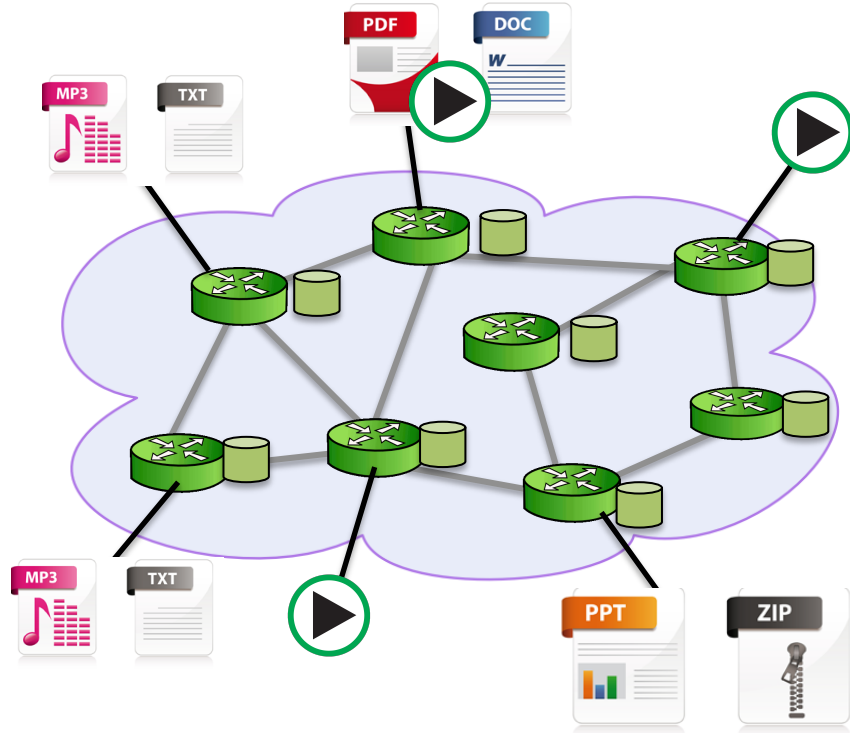
# Information-centric Networks (ICN)



- ICN interconnecting *information*
- Address content (named data objects)

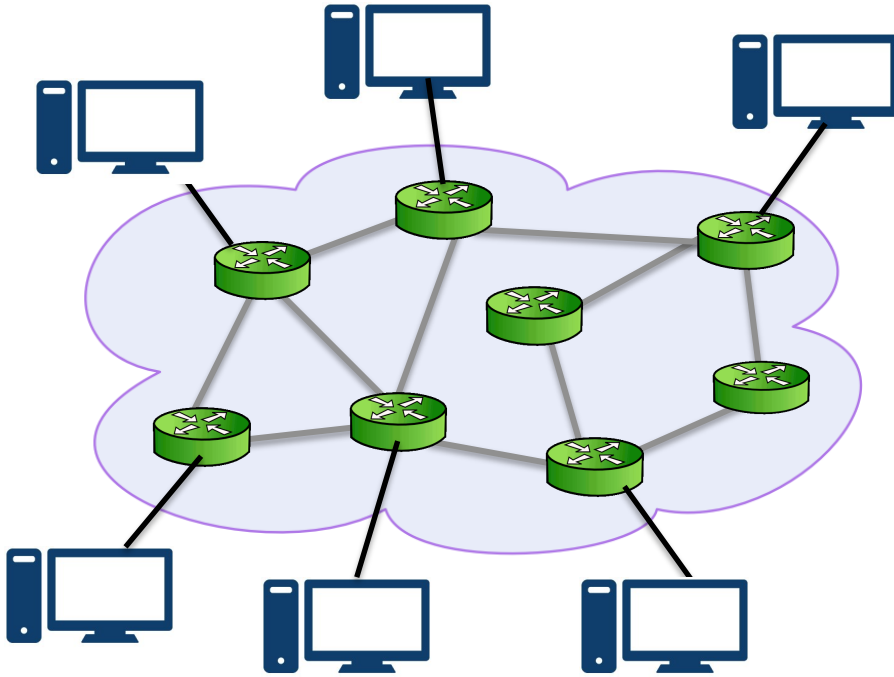


# Information-centric Networks (ICN)

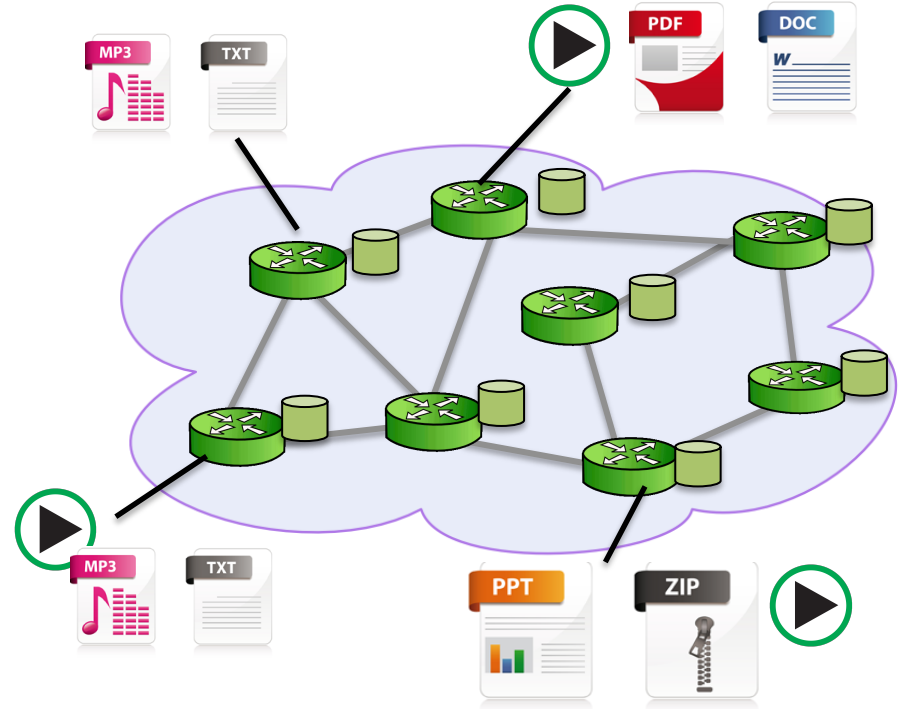


- ICN interconnecting *information*
- Address content (named data objects)
- Add *in-network storage* everywhere, not only at the edge
- Apply *pervasive caching*
- Facilitate *nearest replica routing*

# Internet vs. ICN



Host-centric communications  
(host-to-host)



Content-centric communications  
(host-to-content)



# Internet vs. ICN

IP		ICN
Addresses	End-host Fixed length IP address	Content Content name (flat or hierarchical)
Interested in	Where is the requested content?	What is the requested content?
Secures	End points and the channel Patch over IP, e.g. IPsec	Each content is signed and authenticated by design
Routers act as	Relays forwarding the same content again and again	Caches serving some content from the local storage
Mobility	Challenging	Easier



# Internet vs. ICN

IP		ICN
Addresses	End-host Fixed length IP address	Content Content name (flat or hierarchical)
Interested in	Where is the requested content?	What is the requested content?
Secures	End points and the channel Patch over IP, e.g. IPsec	Each content is signed and authenticated by design
Routers act as	Relays forwarding the same content again and again	Caches serving some content from the local storage
Mobility	Challenging	Easier

- Quantitative benefits: lower response time, lower network load, lower intra- and inter-ISP traffic
- Qualitative benefits: better security and integrity, better scalability with respect to bandwidth demand, support for mobility, resilience to disruptions and failure





# Various ICN architectures

- Content-centric network (CCNx)
- Named-data networking (NDN)
- SAIL - 4WARD - Network of Information (NetInf)
- PSRIP / PURSUIT
- Data-Oriented Network Architecture (DONA)
- ...

1 - Content provider/producer 2- Content requestor 3-Content router



# Three key questions

- How to address content?
  - Naming scheme (flat or hierarchical)
- How to retrieve content?
  - Name resolution (content discovery)
- How to route content?
  - On-path caching, off-path caching



How to retrieve content?

How to discover the requested content?



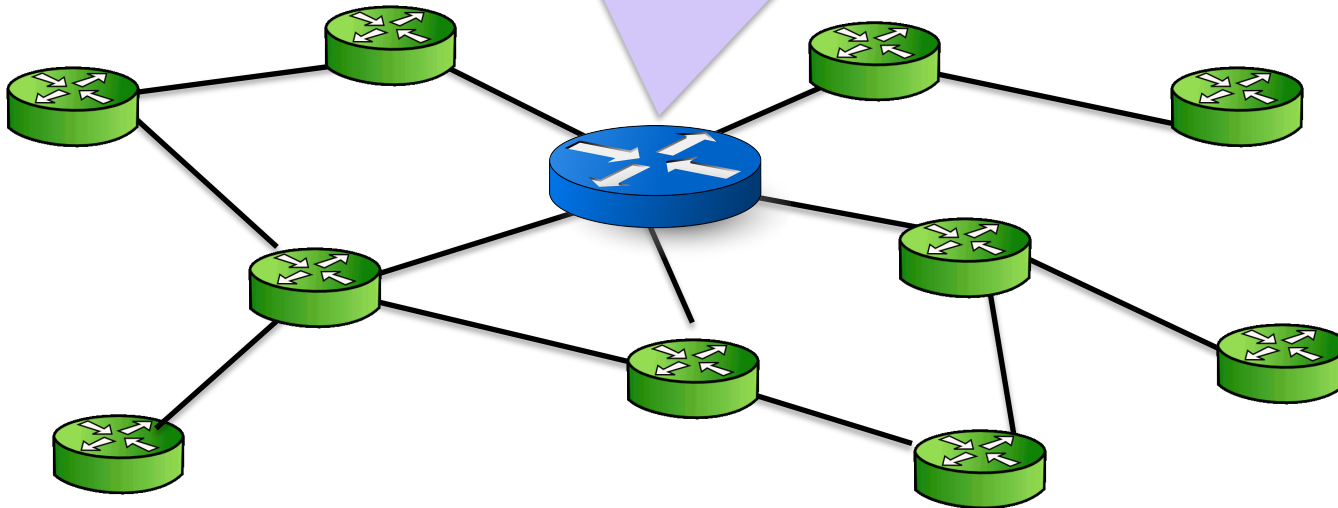
# Scoped-flooding

- Propagate the content discovery message in a scope, i.e. number of hops message can travel
- Benefits of (scoped) flooding in the network
  - Low state maintenance, low protocol complexity, etc.
  - A scalable solution **or not?**



# Scoped-flooding

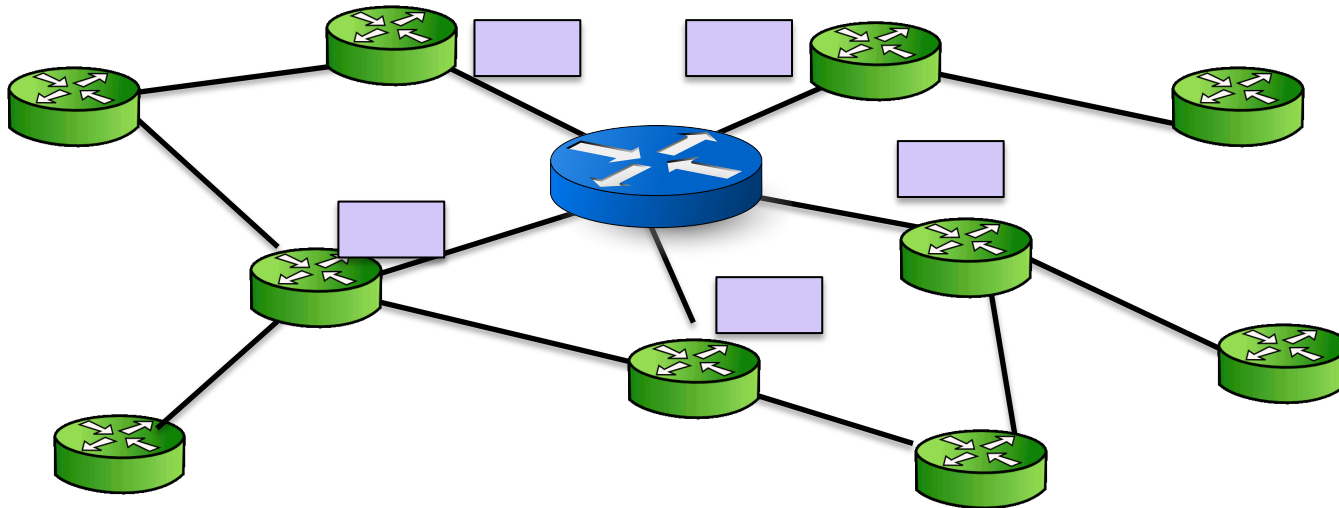
Requested content not in the cache  
Initiate content-discovery using  
scoped-flooding with scope 2





# Scoped-flooding

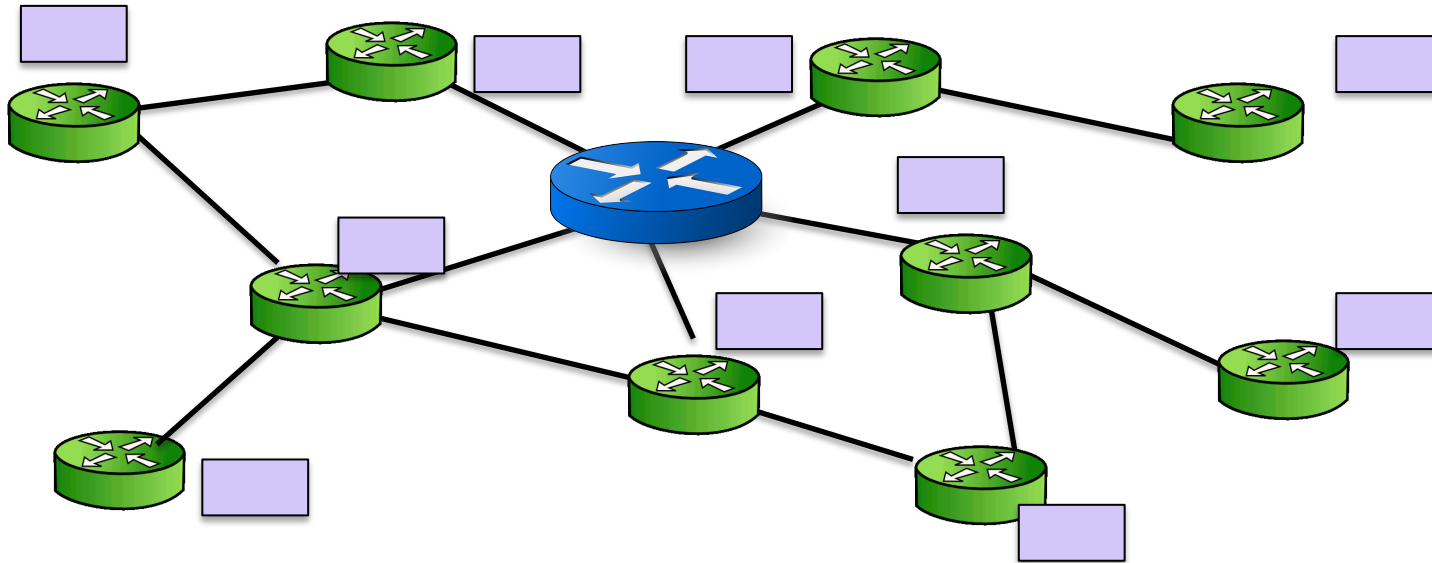
- 1-hop flooding  content discovery packet





# Scoped-flooding

- 2-hop flooding  content discovery packet





Technically we want to know

- How to set the flooding scope optimally?
- How a network topology impacts the scope?
- How content availability impacts the scope?

In short, we want to flood on the **right** content at the **right** place with the **right** scope.



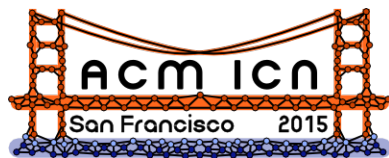


UNIVERSITY OF  
CAMBRIDGE



Aalto University

# Pro-Diluvian: Understanding Scoped-Flooding for Content Discovery in ICN

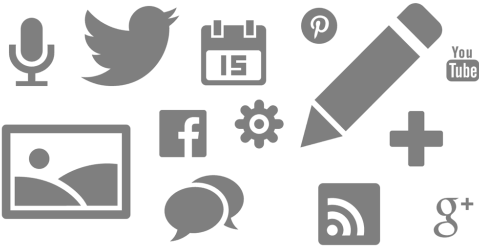


Liang Wang (Cambridge University), Suzan Bayhan (University of Helsinki), Jörg Ott (TU Munich, Aalto University) ,  
Jussi Kangasharju (University of Helsinki), Arjuna Sathiaselan (Cambridge University),  
Jon Crowcroft (Cambridge University)



# Three key components

## Content

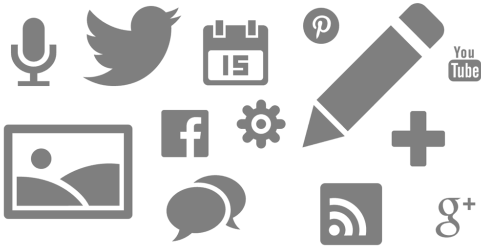


- The **content** (can be anything), only its value matters.



# Three key components

Content



Utility= gain-cost

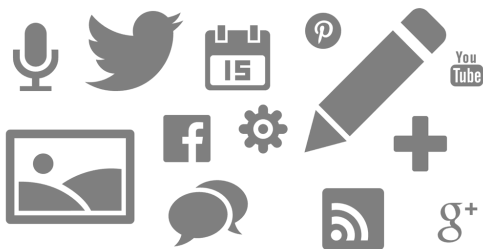


- The **content** (can be anything), only its value matters.
- The representation of **gain/cost** as a function of # of nodes and content (value).



# Three key components

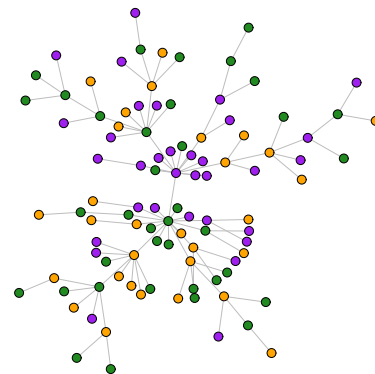
## Content



## Utility= gain-cost



## Network topology



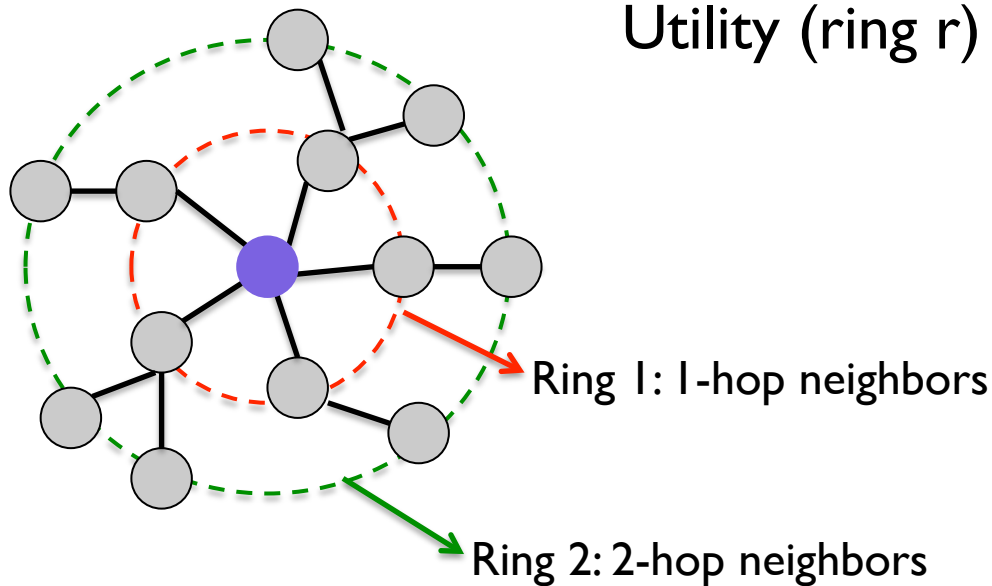
- The **content** (can be anything), only its value matters.
- The representation of **gain/cost** as a function of # of nodes and content (value).
- The **network model** based on which, we can tell how the # of nodes increases as a function of # of hops (scope).



# How are these components connected?

A node-centric ring-based model

$$\text{Utility (ring } r) = \text{Gain(ring } r) - \text{Cost(ring } r)$$





# Utility modeling

Utility = Expected value of content – expected cost of content discovery



# Utility modeling

Utility = Expected value of content – expected cost of content discovery

Probability that the requested content is hosted by at least one of the nodes reached

# of total transmissions \* cost,  
cost: bandwidth, energy, delay



# Utility modeling

Utility = Expected value of content – expected cost of content discovery

Probability that the requested content is hosted by at least one of the nodes reached

Total number of nodes receiving the message =  $n$

Content availability =  $p$  (uniform distribution)

Gain =  $1 - q^n$  where  $q = 1 - p$

# of total transmissions \* cost,  
cost: bandwidth, energy, delay

Cost =  $n * c$





# Utility modeling

Utility = Expected value of content – expected cost of content discovery

Probability that the requested content is hosted by at least one of the nodes reached

# of total transmissions \* cost,  
cost: bandwidth, energy, delay

Total number of nodes receiving the message =  $n$

Cost =  $n \cdot c$

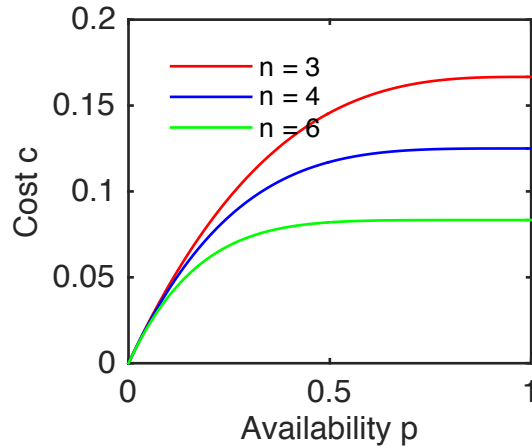
Content availability =  $p$  (uniform distribution)

Gain =  $1 - q^n$  where  $q = 1 - p$

$$U = (1 - q^n) - n \cdot c$$



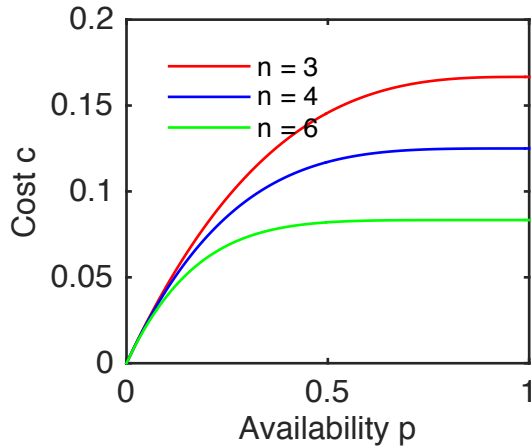
# Effect of $p$ and $c$ on flooding behavior



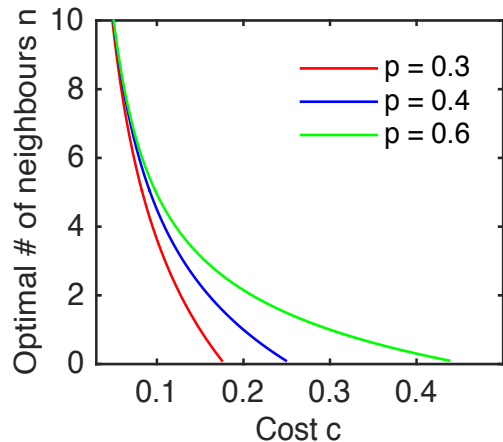
- What is the **critical cost  $c$**  below which the node will initiate scoped flooding for content with availability  $p$  and given  $n$ ?
  - The lower cost for higher  $n$
  - A node with a large neighborhood is reluctant to flooding



# Effect of $p$ and $c$ on flooding behavior



- What is the **critical cost  $c$**  below which the node will initiate scoped flooding for content with availability  $p$  and given  $n$ ?
  - The lower cost for higher  $n$
  - A node with a large neighborhood is reluctant to flooding



- How does availability  $p$  affect flooding?
  - Higher  $p$ , worth flooding to more neighbors
  - Lower  $p$ , conservative flooding

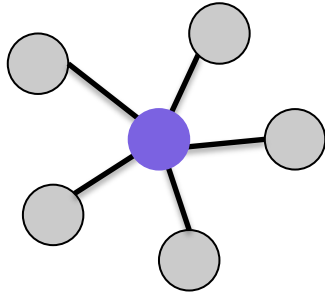


# What is the relation between $n$ and $r$ ?

- Given scope  $r$ ,  $n$  is the number of nodes that will receive the message:

$$n = f(r)$$

- Graph with a given degree distribution  $\rho$ , i.e.,  $G = (V, \rho)$
- $h$ -hop neighborhood of a node:  $n_h$
- $n = \sum n_h$  where  $h \leq r$

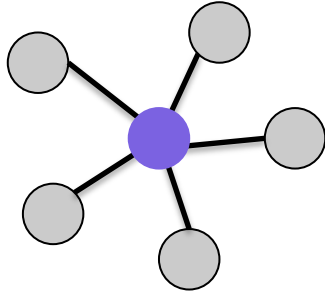


# 1-hop neighbors

- $\langle k \rangle$ : expectation of node degree variable
- $\rho_i = \Pr(k=i)$ : the probability that a randomly selected node has degree  $i$



# 1-hop neighbors



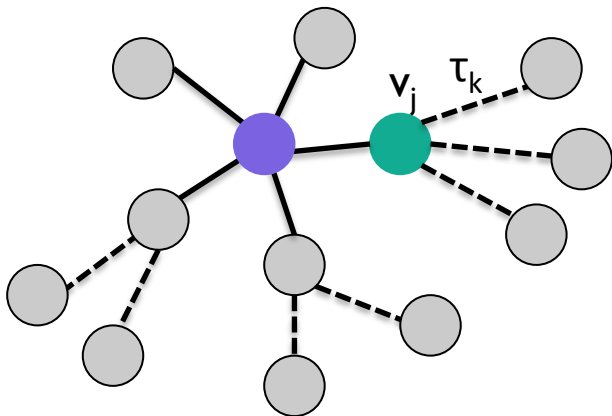
- $\langle k \rangle$ : expectation of node degree variable
- $\rho_i = \Pr(k=i)$ : the probability that a randomly selected node has degree  $i$

- Expected number of 1-hop neighbors:  $n_1 = \langle k \rangle = \sum_{k=0}^{\infty} k \rho_k$



# 1-hop, 2-hop neighbors

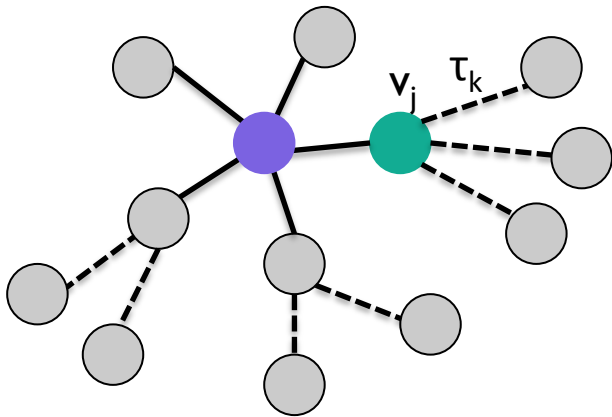
- Expected number of 1-hop neighbors:  $n_1 = \langle k \rangle = \sum_{k=0}^{\infty} k \rho_k$
- Expected number of 2-hop neighbors:





# 1-hop, 2-hop neighbors

- Expected number of 1-hop neighbors:  $n_1 = \langle k \rangle = \sum_{k=0}^{\infty} k \rho_k$
- Expected number of 2-hop neighbors:



The probability of  $v_j$  having  $k$  new next-hop neighbours is:

$$\tau_k = \mathbf{Pr}[deg(v_j) = k | \rho] = \frac{(k+1)\rho_{k+1}}{\sum_m m \rho_m}.$$

Therefore, the average number of new nodes from  $v_j$  is:

$$\sum_{k=0}^{\infty} k \tau_k = \frac{\sum_{k=0}^{\infty} k(k+1)\rho_{k+1}}{\sum_m m \rho_m} = \frac{\sum_{k=0}^{\infty} k(k-1)\rho_k}{\sum_m m \rho_m} = \frac{\langle k^2 \rangle - \langle k \rangle}{\langle k \rangle}$$

- $\langle k^2 \rangle$ : second moment of node degree variable





# 1-hop, 2-hop, ..., r-hops

- Expected number of 1-hop neighbors:  $n_1 = \langle k \rangle = \sum_{k=0}^{\infty} k \rho_k$
- Expected number of 2-hop neighbors:  $n_2 = \langle k^2 \rangle - \langle k \rangle$

- Expected number of r-hop neighbors:

$$n_r = n_{r-1} \sum_{k=0}^{\infty} k \tau_k = \frac{\langle k^2 \rangle - \langle k \rangle}{\langle k \rangle} n_{r-1} = \left[ \frac{\langle k^2 \rangle - \langle k \rangle}{\langle k \rangle} \right]^{r-1} \cdot \langle k \rangle$$



# 1-hop, 2-hop, ..., r-hops

- Expected number of 1-hop neighbors:  $n_1 = \langle k \rangle = \sum_{k=0}^{\infty} k \rho_k$
- Expected number of 2-hop neighbors:  $n_2 = \langle k^2 \rangle - \langle k \rangle$

- Expected number of r-hop neighbors:

$$n_r = n_{r-1} \sum_{k=0}^{\infty} k \tau_k = \frac{\langle k^2 \rangle - \langle k \rangle}{\langle k \rangle} n_{r-1} = \left[ \frac{\langle k^2 \rangle - \langle k \rangle}{\langle k \rangle} \right]^{r-1} \cdot \langle k \rangle$$

$$n_r = \left[ \frac{n_2}{n_1} \right]^{r-1} \cdot n_1$$



# Neighborhood growth rate

A node can estimate its neighbourhood with 2-hop knowledge.

$$n_r = \left[ \frac{n_2}{n_1} \right]^{r-1} \cdot n_1$$



# Neighborhood growth rate

A node can estimate its neighbourhood with 2-hop knowledge.

$$n_r = \left[ \frac{n_2}{n_1} \right]^{r-1} \cdot n_1$$

- Average network growth rate  $\beta$
- The ratio of # of ring  $r+1$  nodes to # of ring  $r$  nodes

$$\beta \triangleq \frac{n_2}{n_1} \triangleq \frac{\langle k^2 \rangle - \langle k \rangle}{\langle k \rangle}$$



# Neighborhood growth rate

A node can estimate its neighbourhood with 2-hop knowledge.

$$n_r = \left[ \frac{n_2}{n_1} \right]^{r-1} \cdot n_1$$

- Average network growth rate  $\beta$
- The ratio of # of ring  $r+1$  nodes to # of ring  $r$  nodes

$$\beta \triangleq \frac{n_2}{n_1} \triangleq \frac{\langle k^2 \rangle - \langle k \rangle}{\langle k \rangle} \quad \longrightarrow \quad n_r = \left[ \beta \right]^{r-1} \cdot n_1$$

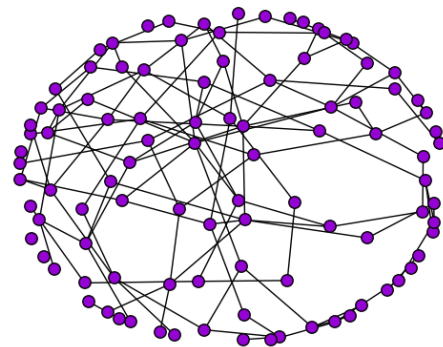


# Neighborhood growth for random graphs

$$\beta \triangleq \frac{n_2}{n_1} \triangleq \frac{\langle k^2 \rangle - \langle k \rangle}{\langle k \rangle}$$

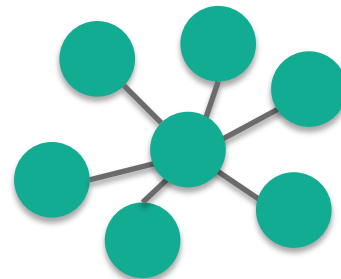
## – Erdős-Renyi graph (ER)

- Every node is equally likely to be connected with every other node with prob.  $p$
- Poisson degree dist. for large  $N$ , small  $p$



## – Scale-free graph

- Some nodes are tightly connected (hub), some have only a few connections
- Power-law degree dist. parameter  $\alpha$





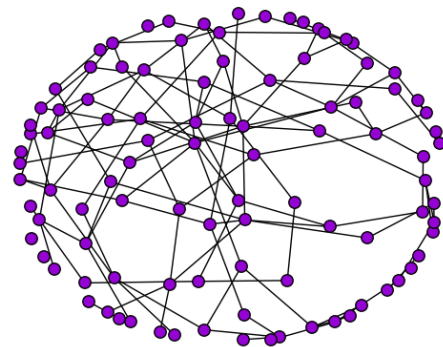
# Neighborhood growth for random graphs

$$\beta \triangleq \frac{n_2}{n_1} \triangleq \frac{\langle k^2 \rangle - \langle k \rangle}{\langle k \rangle}$$

## – Erdős-Renyi graph (ER)

$$\beta = \langle k \rangle$$

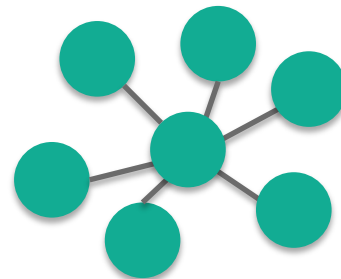
- Every node is equally likely to be connected with every other node with prob.  $p$
- Poisson degree dist. for large  $N$ , small  $p$



## – Scale-free graph

$$\beta = \frac{1}{\alpha - 3} \quad \forall \alpha > 3$$

- Some nodes are tightly connected (hub), some have only a few connections
- Power-law degree dist. parameter  $\alpha$





# How accurate can this model predict?

Synthetic topologies with 10.000 nodes and analyze the largest connected component  
Calculate the degree distribution parameters from the actual graphs and find  $n_r$





# How accurate can this model predict?

Synthetic topologies with 10.000 nodes and analyze the largest connected component  
Calculate the degree distribution parameters from the actual graphs and find  $n_r$

Table 1: Overestimation of the model at each hop for various network graphs.  $V$ : Number of nodes and  $E$ : Number of edges in the generated instance of the graph,  $l$ : average path length. Shaded cells represent the cases where the error is below 0.20.

Id	Topology	V	E	$\langle k \rangle$	$l$	Clustering	Overestimation of the model				
							$r = 2$	$r = 3$	$r = 4$	$r = 5$	$r = 6$
1	Random	339	338	1.994	23.07	0	0.327	1.046	2.359	4.692	9.092
2	Random	8030	9761	2.431	12.03	0	0.152	0.371	0.642	0.972	1.399
3	Random	9426	15068	3.197	8.30	0.00040	0.060	0.130	0.212	0.332	0.565
4	Random	9811	20073	4.091	6.75	0.00049	0.023	0.053	0.106	0.259	0.873
5	Random	9928	25060	5.048	5.88	0.00048	0.004	0.017	0.079	0.419	2.79
6	Random	9989	35020	7.011	4.95	0.00066	0.003	0.030	0.229	2.139	54.124
7	Scale-free, $\alpha = 3.24$	7141	9648	2.70	7.88	0.00057	0.093	0.271	0.529	1.069	2.599
8	Scale-free, $\alpha = 3.35$	5869	7347	2.50	8.66	0.00076	-0.115	-0.174	-0.194	-0.16	0.013
9	Scale-free, $\alpha = 3.50$	5960	7357	2.47	8.99	0.00013	-0.356	-0.555	-0.68	-0.757	-0.794



# How accurate can this model predict?

Synthetic topologies with 10.000 nodes and analyze the largest connected component  
Calculate the degree distribution parameters from the actual graphs and find  $n_r$

Table 1: Overestimation of the model at each hop for various network graphs.  $V$ : Number of nodes and  $E$ : Number of edges in the generated instance of the graph,  $l$ : average path length. Shaded cells represent the cases where the error is below 0.20.

Id	Topology	V	E	$\langle k \rangle$	$l$	Clustering	Overestimation of the model				
							$r = 2$	$r = 3$	$r = 4$	$r = 5$	$r = 6$
1	Random	339	338	1.994	23.07	0	0.327	1.046	2.359	4.692	9.092
2	Random	8030	9761	2.431	12.03	0	0.152	0.371	0.642	0.972	1.399
3	Random	9426	15068	3.197	8.30	0.00040	0.060	0.130	0.212	0.332	0.565
4	Random	9811	20073	4.091	6.75	0.00049	0.023	0.053	0.106	0.259	0.873
5	Random	9928	25060	5.048	5.88	0.00048	0.004	0.017	0.079	0.419	2.79
6	Random	9989	35020	7.011	4.95	0.00066	0.003	0.030	0.229	2.139	54.124
7	Scale-free, $\alpha = 3.24$	7141	9648	2.70	7.88	0.00057	0.093	0.271	0.529	1.069	2.599
8	Scale-free, $\alpha = 3.35$	5869	7347	2.50	8.66	0.00076	-0.115	-0.174	-0.194	-0.16	0.013
9	Scale-free, $\alpha = 3.50$	5960	7357	2.47	8.99	0.00013	-0.356	-0.555	-0.68	-0.757	-0.794

- Pretty accurately for big networks for 3 - 4 hops (finite network size in contrast to large  $N$  in our model).
- Better accuracy for larger networks (small networks, small network diameter)

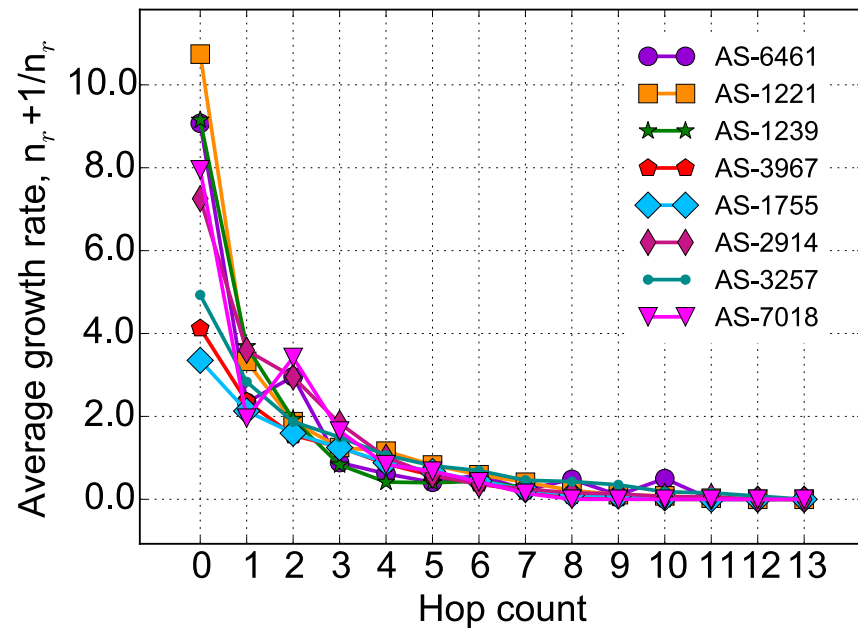
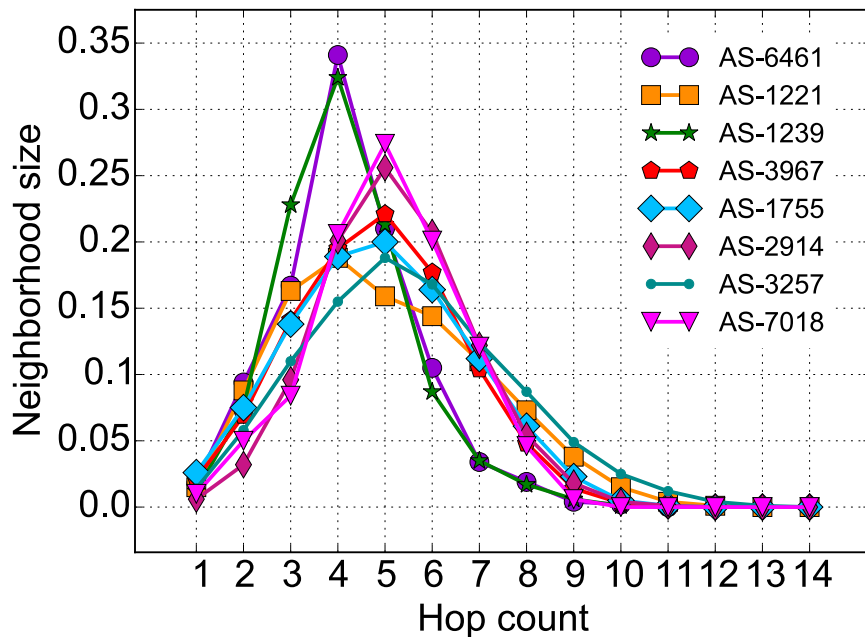


Theory does not always match reality

Test our network growth model with real ISP topologies from Rocketfuel



# Accuracy analysis on real ISP topologies



Fast growth till 4-5 hops! Then drops due to limited network size and small diameter.



Summary: our model and analysis on real ISP  
topologies show that  
neighborhood growth is fast at the first hops



back to content discovery



Q: When to flood?

A: Flood when  $U > 0$


$$U = (1 - q^n) - n \cdot c$$



Q: When to flood?

A: Flood when  $U > 0$

$$U = (1 - q^n) - n \cdot c$$



We have a model for  $n$  as a function of  $r$  and network topology





Q: When to flood?

A: Flood when  $U > 0$

$$U = (1 - q^n) - n \cdot c$$

How about  $q = 1 - p$ ?

We have a model for  $n$  as a function of  $r$  and network topology



# Estimating content availability $p$

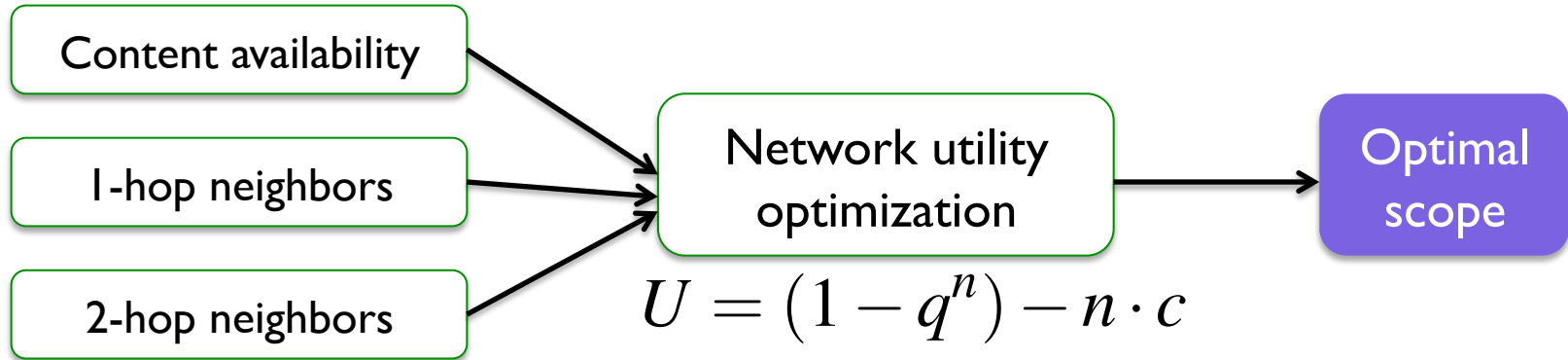
- We consider two cases of a given content set.
  - The availability is given as **a priori knowledge**.
  - The availability is **unknown**, so we apply Bayesian inference\* to estimate.

What is the availability given that I receive this discovery message with hop count  $h$ , i.e.,  $h$  nodes do not have the content?



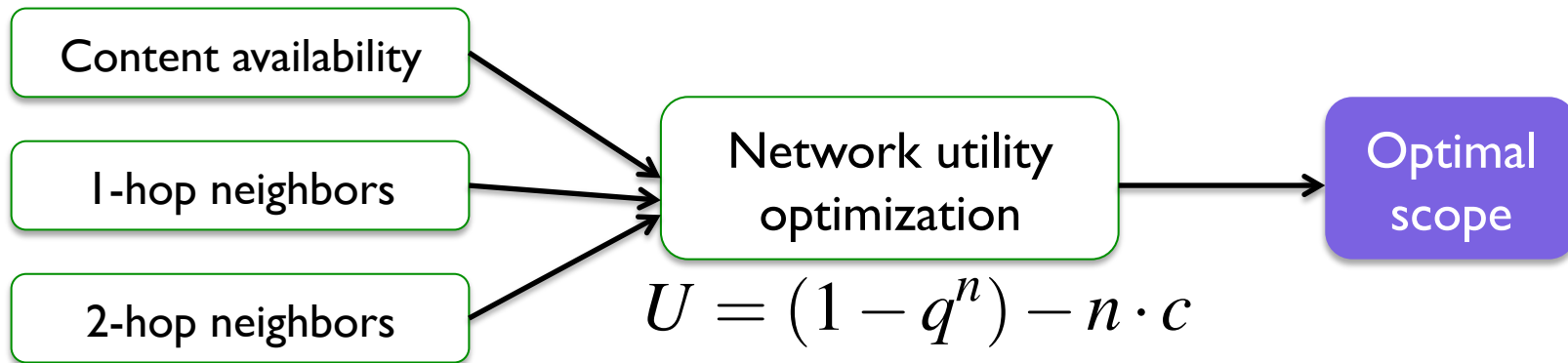


# How to calculate the optimal scope?





# How to calculate the optimal scope?



A good flooding strategy:

- Node is **aware of its neighborhood** with an accurate topological inference
- Node is **aware of the content's availability** with an accurate inference on user requests



# Optimal scope for each node or for the whole network?

## ○ Static Flooding ( $r$ )

- Same optimal scope for all nodes
- A priori knowledge on availability
- Scope is optimised over the whole network using average # of 1-hop and 2-hop neighbours of the network

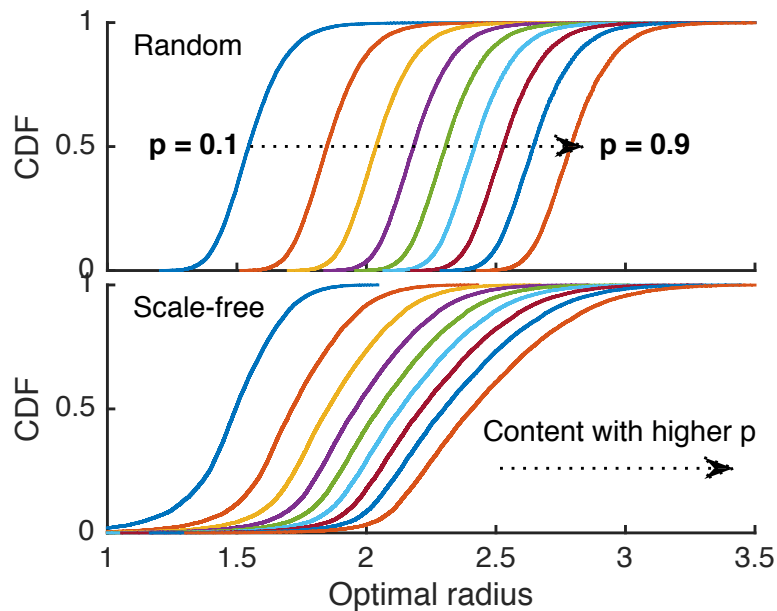
## ○ Dynamic Flooding ( $r_i$ for node $i$ )

- Scope calculated for each node based on that node's neighbors
- With content availability, only flood on popular content
- Without content availability, always flood 1-hop neighbours by default to infer availability



# Do graph generative models matter?

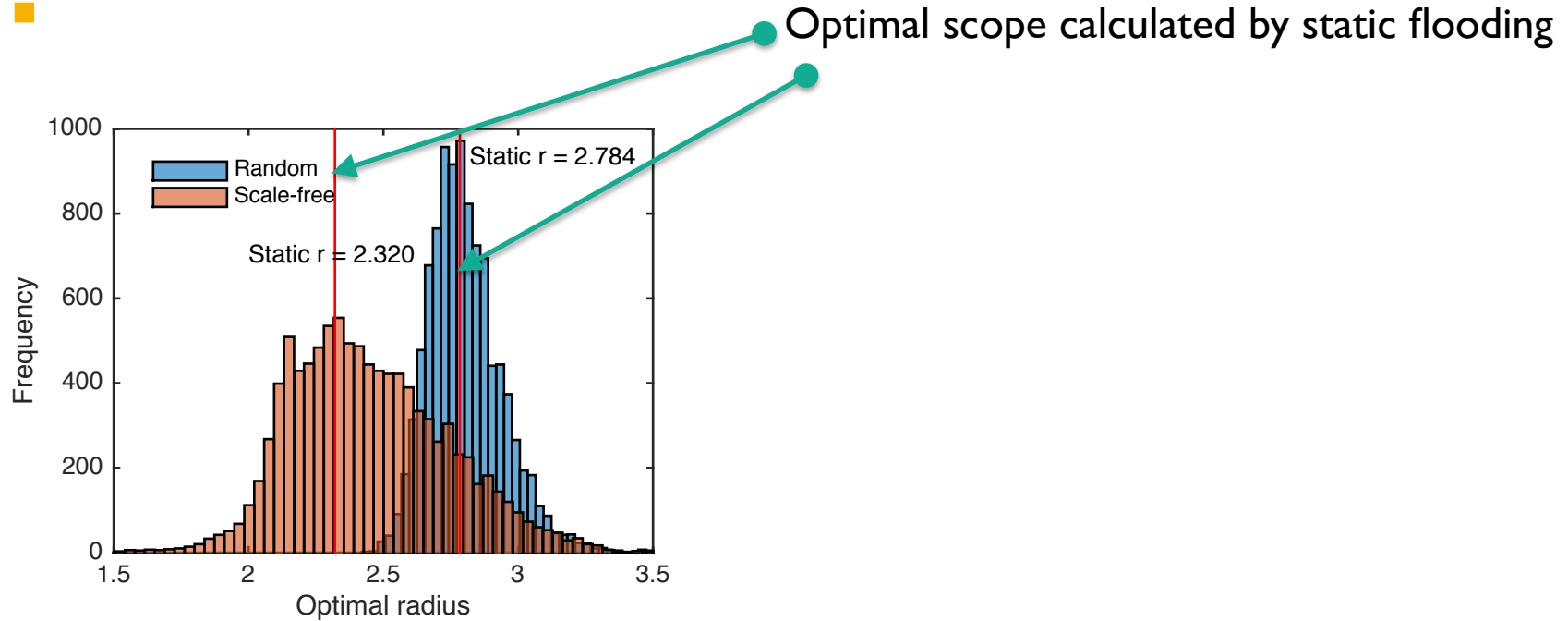
Synthetic graphs with 10000 nodes and 60000 edges



- Optimal scope 1-3 hops
- For higher content availability, scope can be larger as there is a high chance that the content will be in the network
- Nodes in a scale-free network have more diverse optimal scope setting



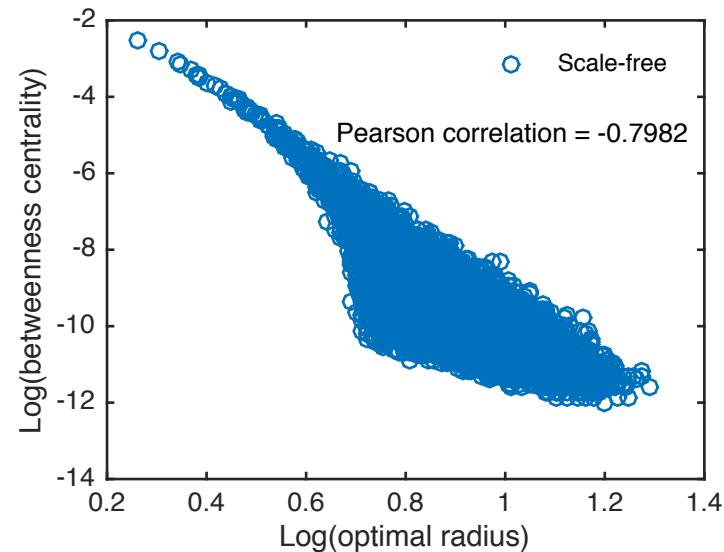
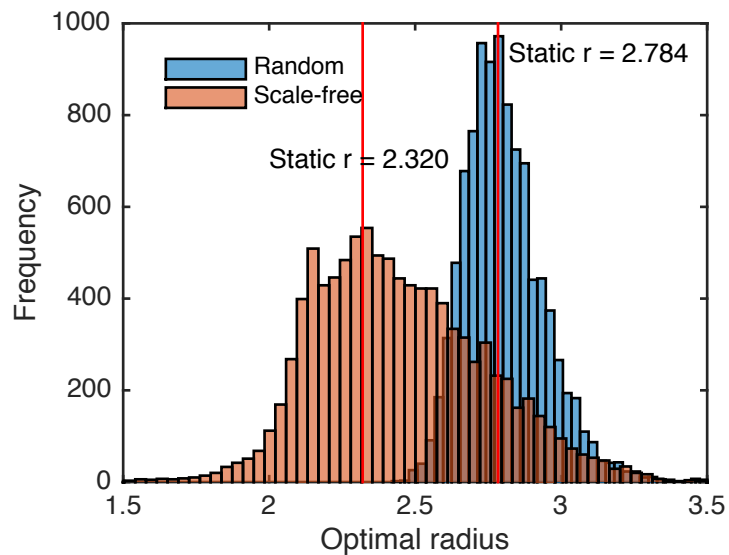
# A closer look to the optimal scope



- Scale free: more heterogeneity → divergence from network wide optimal scope.



# A closer look to the optimal scope



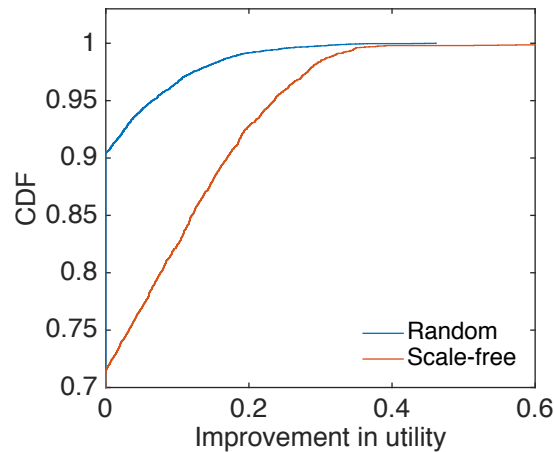
- Scale free: more heterogeneity  $\rightarrow$  divergence from network wide optimal scope.
- Negative correlation  $\rightarrow$  nodes at the network core have smaller optimal scope





# Is dynamic flooding always effective?

Improvement = (Utility of dynamic flooding - utility of static flooding) / utility of static flooding

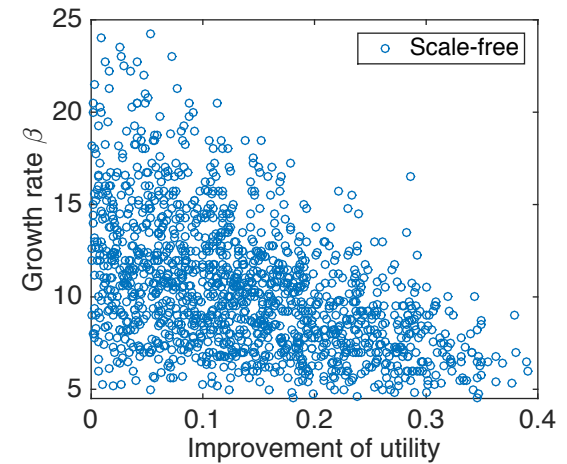
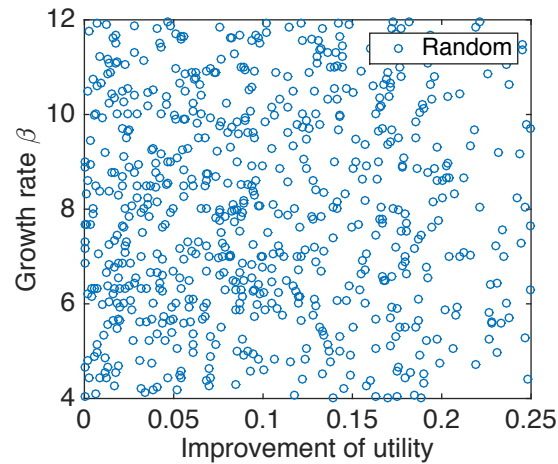
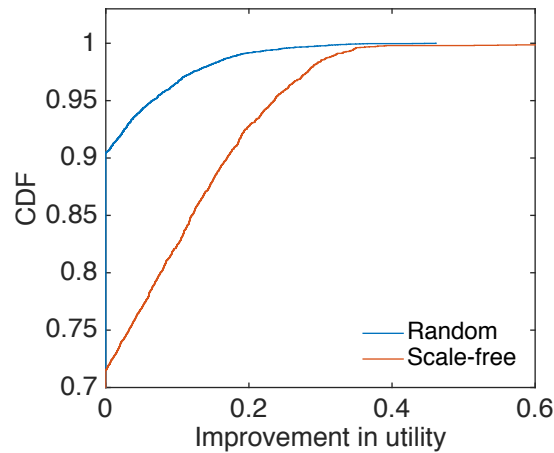


- Very little utility improvement (10% of the nodes) in ER graph because network-wide optimal scope matches node-based optimal scope.
- ER: homogenous structure



# Is dynamic flooding always effective?

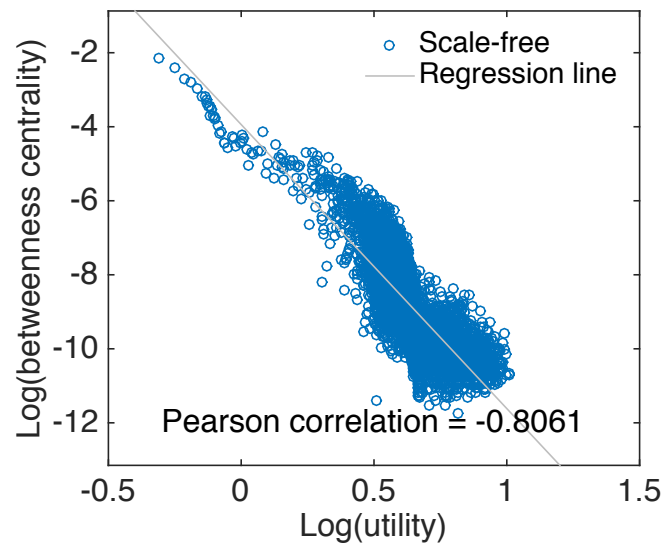
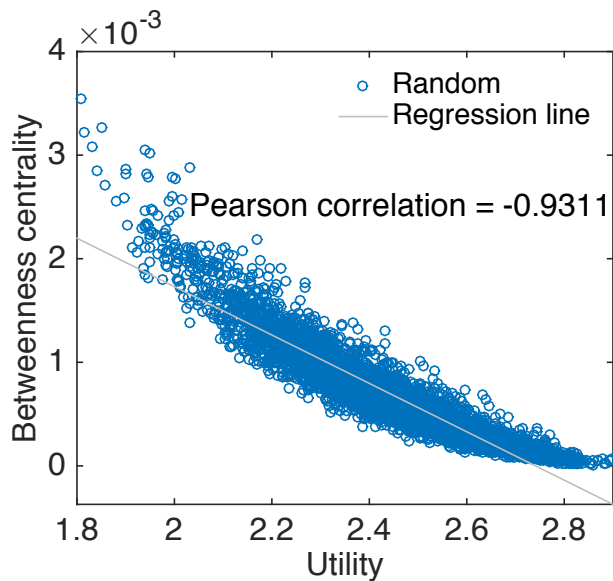
Improvement = (Utility of dynamic flooding - utility of static flooding) / utility of static flooding



- Correlation between growth and the utility improvement on random network (10% of the nodes) is close to zero, indicating that the significance of improvement is irrelevant of a node's growth rate and its position in the network.
- Correlation on scale-free network (30% of the nodes) is much stronger, with Pearson correlation being 0.53.



# How utilities are distributed in the network?



- Strong **negative correlation** between the utility and betw. centrality.
- **In the dense area**, a node has a high betw. centrality, it may include more neighbours than necessary (the optimum) even just for 1-hop neighbours.
- **In the sparser area**, growth rate is lower, so nodes have a better control over the neighborhood size by fine-tuning their scope leading to smaller cost and better utility.



# Comparison of dynamic, static, and network-wide flooding

- Four realistic ISP networks and a community network.
- Each node has a 4GB cache with LRU algorithm.
- Content set is based on a Youtube video trace.
- Nodes of degree 1 are clients.
- 10 to 20 servers are randomly selected in a network.
- The collective request trace is generated using a Hawkes process\*, which is controlled by both **temporal** and **spatial** locality factors.



# Byte hit rate, cost, and average hops

AS	Byte hit rate			Cost			Avg. hops		
	nw	st	dy	nw	st	dy	nw	st	dy
1239	0.44	0.40	0.43	1.0	0.27	0.28	1.90	1.60	1.62
2914	0.49	0.42	0.47	1.0	0.31	0.32	1.75	1.55	1.58
3356	0.42	0.39	0.42	1.0	0.25	0.27	2.02	1.69	1.74
7018	0.47	0.41	0.45	1.0	0.26	0.28	1.87	1.54	1.63
Guifi	0.51	0.44	0.49	1.0	0.22	0.23	1.71	1.32	1.38

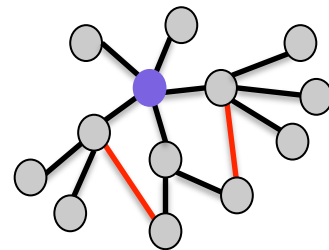
**nw**: network-wide flooding  
**st**: static flooding  
**dy**: dynamic flooding.

- Network-wide flooding always achieves the best byte hit rate, the improvement is marginal at the price of 2 to 3 times increase cost.
- Dynamic flooding consistently outperforms static one.
- Most content are discovered within 2 hops. Network-wide flooding has the highest values due to its inherent aggressiveness.



# What are the limitations of this model?

- **Clustering coefficient** is not considered in the network model, so it overestimates the neighbourhood growth.
- Cost of retrieving a content is not considered.
- **Sublinear** growth in gain and **exponential** growth in cost, this needs to be verified and justified in reality.
- Only evaluated with LRU, we do not know whether other in-network caching algorithms will change our story or not.





# Key take-aways

- The neighbourhood (of a medium scope) can be very well approximated with a node's 2-hop information.
- Accurate estimation for 3-4 hops on the network growth
- Analysis on ISP topologies shows the fast network growth
- The choice on static or dynamic flooding depends on the network structure. I.e., random or scale-free networks.
- When to flood: If expected utility is positive, higher content availability
- Where to flood: Better at the network edge



# Thanks

The slides and the paper are available at <http://www.hiit.fi/u/bayhan/>





# References

- Dima Mansour, Information-Centric Networking, 17.11.2015
- Liang Wang, <https://www.cl.cam.ac.uk/~lw525/publications/pro-diluvian-slides.pdf>
- S. Fayazbakhsh et al. Less Pain, Most of the Gain: Incrementally Deployable ICN. ACM SIGCOMM 2013
- M. Newman, “Random graphs as models of networks”, Wiley, 2003.
- N. Spring, et al., “Measuring ISP topologies with Rocketfuel,” in SIGCOMM, ACM, 2002.
- Esa Hyytiä, S. Bayhan, J. Ott, J. Kangasharju, On Search and Content Availability in Opportunistic Networks, Computer Communications, vol. 73, Part A, Jan. 2016
- A. Dabirmoghaddam, et al., “Understanding optimal caching and opportunistic caching at “the edge” of information-centric networks,” in ACM ICN’14, 2014